

Results:

Individuals selected Focus Areas they were most interested in and knowledgeable about. After the small group exercises the group was asked which Focus Area was the most important. Of course, they all raised their hands. The point is that they are all interrelated and understanding relationships, leverage and context are important to be efficient and effective.

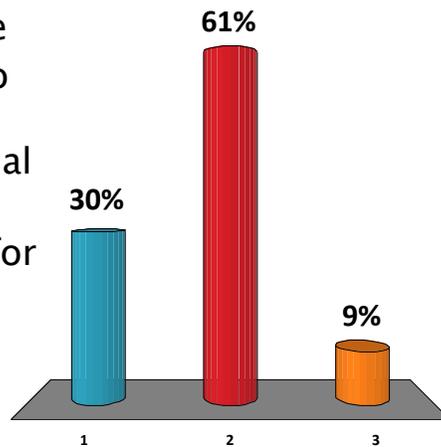
The following slides reflect polling related to Focus Area actions. At the time the polling was conducted there were more forest service personnel in the room than partners and there were still a good number of partners. The polling results are to be used as general indicators for group sensing and conversation. This information is not intended to infer voting or group decision.

I. Restore and Adapt Recreation Settings

- Find more partners/money to maintain what we have
- Periodic assessment to make sure we are meeting needs (regional or local plan)
- Have a better system for distributing collected funds

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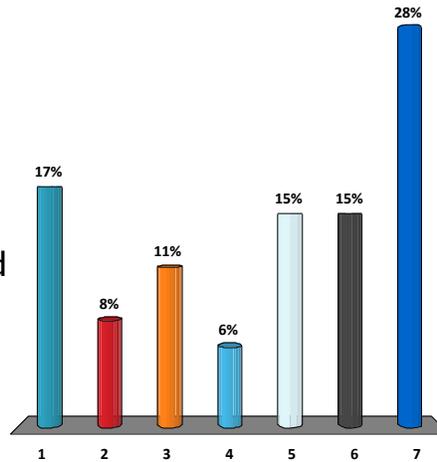
II. Implement Green Operations

- Start at home
- Implement EMS
- Support green companies/performers – certification
- Energy audit
- Energy conservation – water, electricity, waste
- Convert to renewable and alternative energy

- Educate

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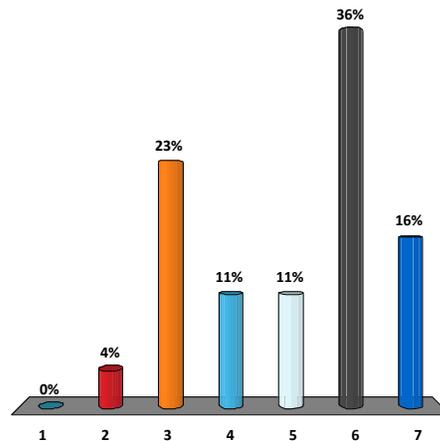


III. Enhance Communities

- Good schools
- Need year round jobs
- Emphasize/expand recreation opportunities that would attract people – affordable opp.
- Tourism – specific to communities
- Define carrying capacity
- Communication, collaboration with all entities is key to opportunities
- Putting youth in planning process

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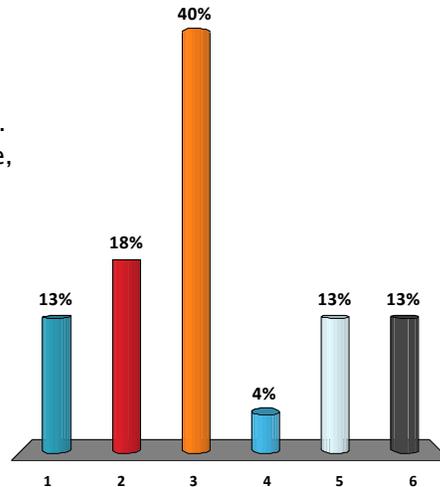


IV. Invest in Special Places

- Clear consensus on what is designated as a special place
- Be more realistic with resources available, even if it forces decisions to be made.
- Reach out to partners to help advocate for special places to increase awareness and support.
- Tell more success stories (online, community based programs)
- Develop more tools to communicate how FS is promoting/supporting special places.
- Legislative work to help break down barriers to successful partnerships.

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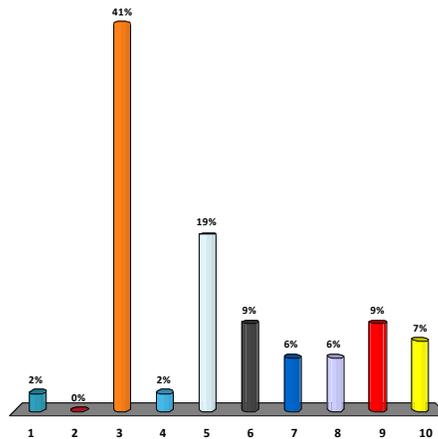


V. Forge Strategic Partnerships

- Give and take – ‘back scratch’ – enhance each other, symbolic
- Do what benefits other partners which builds relationships
- Look at what partners need – ask not what they can do for you, but what you can do for them
- Negotiate
- Improve grants and agreements – get onto the ground to see importance
- Be able to partner easily
- More flexibility to reallocate to be responsive to partners
- Need mechanism to move \$\$ among partners and agencies
- Money management, finance, market analysis, impacts – better business management overall]
- Local flexibility of national policy
- Go to % basis for fees as an incentive

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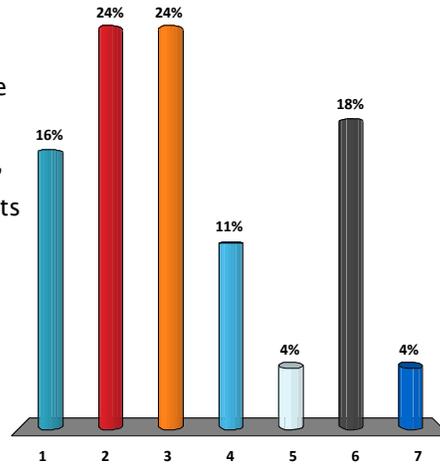


VI. Promote Citizen Stewardship

- Principles have to be embraced and rewarded within the agency
- Make it easier to engage in citizen stewardship
- Ask partners, organizations and individuals what FS can do
- Get FS more resources to get the “pressing” work done to allow time for partnerships and citizen stewardship.
- Broaden FS definitions of “partner” across and inclusive of departments – range, fish, timber, etc.
- Leadership, authorities, structure, systems reoriented to support outside-in program development with partners
- Help share the magic

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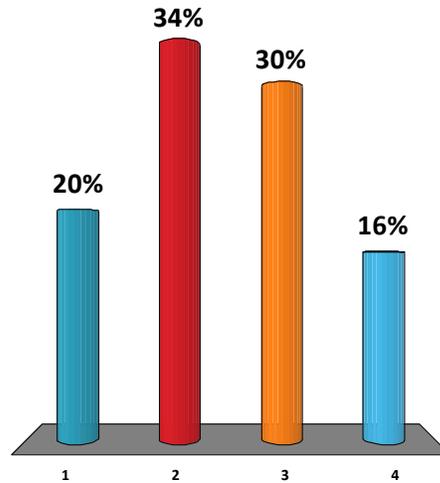


VII. Know our Visitors....

- Share info – surveys
- Talk to guests – how are we doing? Proactive.
- Be available to public within communities.
- Listen – local population sometime difficult.

Know our visitors, stakeholders +

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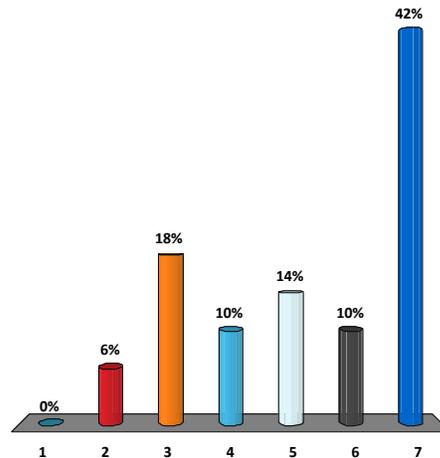


VIII. Provide the Right Information

- Presentation
- Organized
- Specific to audience
- Credible
- Current
- Accurate
- Public/private coordination of info – public can't do all info dissemination
- Not currently organized

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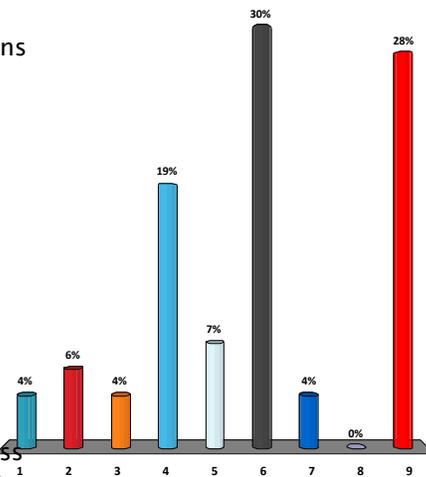


IX. Deliver a Sustainable Program

- Look across agencies (state, fed, local) for examples. Success stories – how funding priorities are determined
- Work with Friends groups/support groups
- Identify/care and feeding of champions – acknowledge agency effort/time needed
- Learn how to make tough choices – what to give up, where to focus
- Learn to be a great collaborator – personal relationships
- Have a good plan – all partners, realistic projects
- Low maintenance design – facilities, trails
- Be opportunistic for funding availability
- Integrate opportunities/projects across agencies (fed, state, local, non-profit, etc.)

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X. Develop Our Workforce

- Mentor new employees
- Participate in social networking
- Recruit at schools
- Collectively (i.e. by forest) bring in entry level positions
- Increase participation in leadership and training courses that already exist
- Anticipate COLA exodus in 2012.
- Connecting youth with career opportunities.
- Look for employees with technical and communication/people skills.
- Empower employees with encouragement and support

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