

# SUSTAINABLE RECREATION WORKSHOP

NORA RASURE, NATIONAL DEPUTY DIRECTOR  
RECREATION, HERITAGE AND VOLUNTEER PROGRAMS



FOREST SERVICE  
ALASKA REGION

CONNECTING PEOPLE WITH ALASKA'S  
GREAT OUTDOORS

FEBRUARY 22, 2010



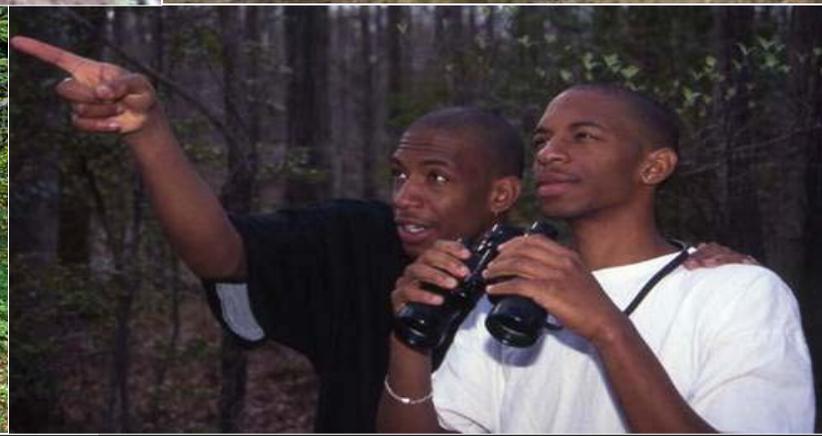
# Connecting People with America's Great Outdoors

A Framework for Sustainable Recreation

*Renewing body & spirit*

*-Inspiring passion for the land*

# A World of Diversity



# Recreation Challenges

**Demand** for Resources is Building

**Demographics** are Changing

**Health Care** Costs are Rising

**Economic Base** is Shifting

**Recreation Assets** are Diminishing



# The Forest Service **Mission**

**is about sustainability:**

*“...to sustain the health, diversity, and productivity of the Nation’s forests and grasslands to meet the needs of present and future generations.”*

We can only achieve our Forest Service mission if our recreation program is sustainable.

# Renewing body and spirit

## Inspiring Passion for the Land



### Our Vision:

***“We provide recreation on treasured lands that brings health and vitality to individuals and communities, and showcases our country’s natural abundance. Recreation on the National Forests and Grasslands connects people to nature and inspires them to care for it.”***

# Guiding Principles

**Connecting people with their natural and cultural heritage is a vital thread in the fabric of society.**

**Recreational activity in the great outdoors promotes healthy lifestyles.**

**Sustainability underlies all programs.**



# Guiding Principles continued

**Community Engagement is Essential.**

**National Forests and Grasslands are part of a larger landscape.**



# Our goals



- *Provide*
- *Protect*

- *Partner*
- *Perform*

# Focus on Action

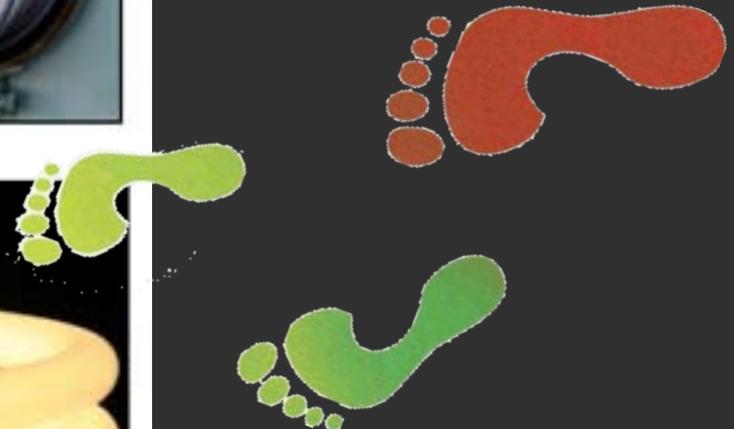


## Sustainable Recreation *Focus Areas*

# Restore and Adapt Recreation Settings

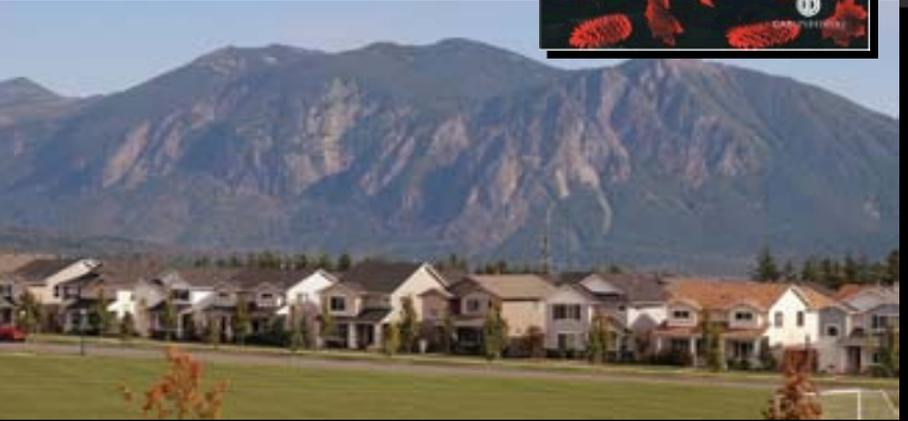
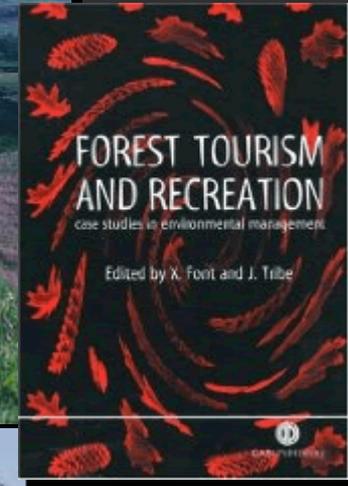
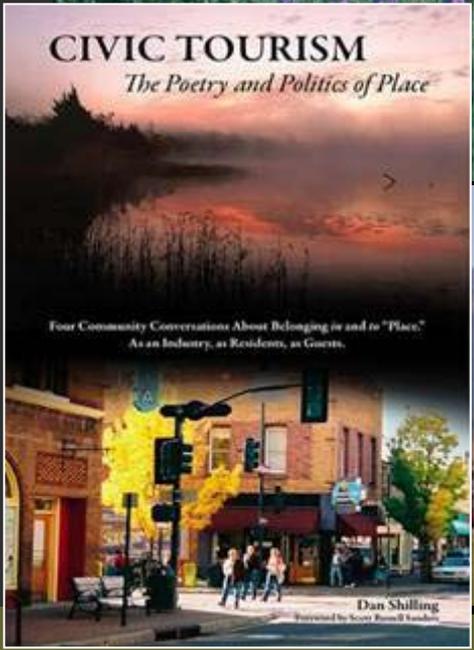


# Implement Green Operations

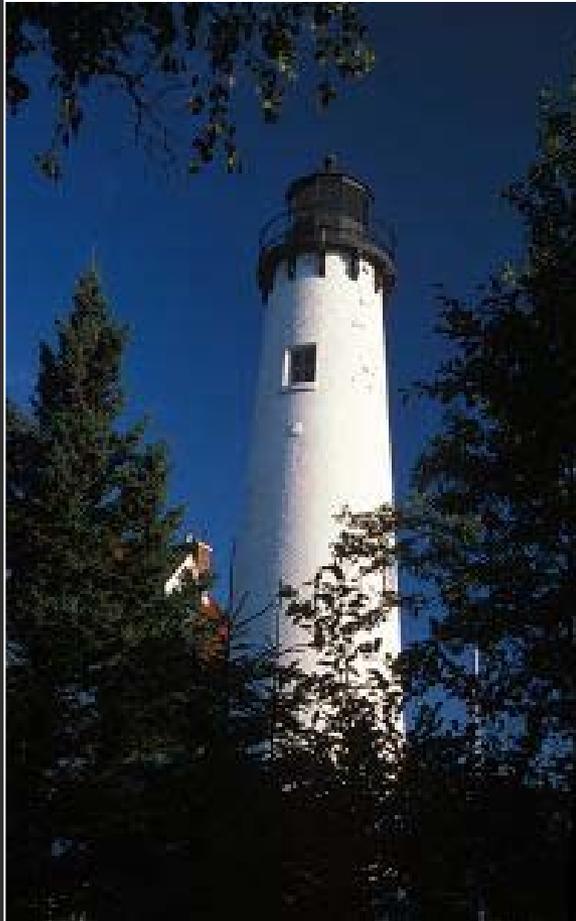


# Enhance Community

## Through Recreation & Tourism



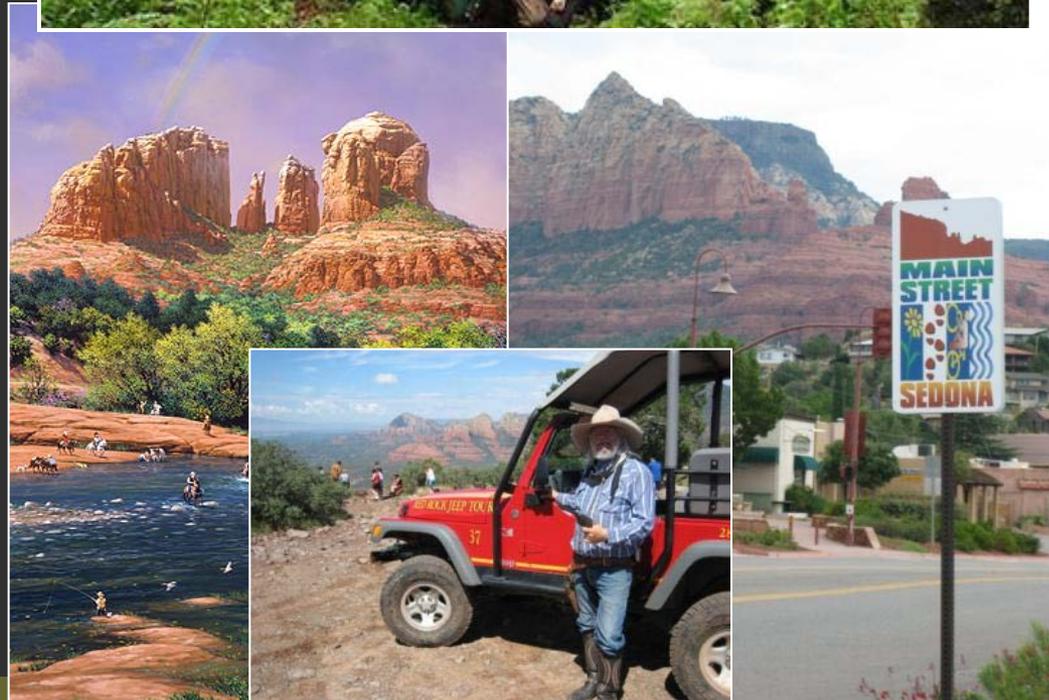
# Invest in Special Places



# Forge Strategic Partnerships



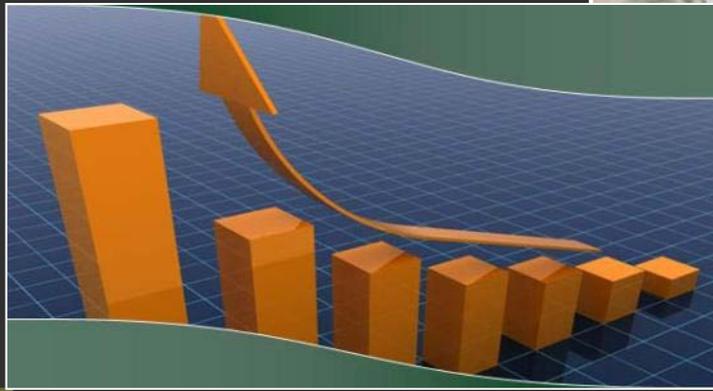
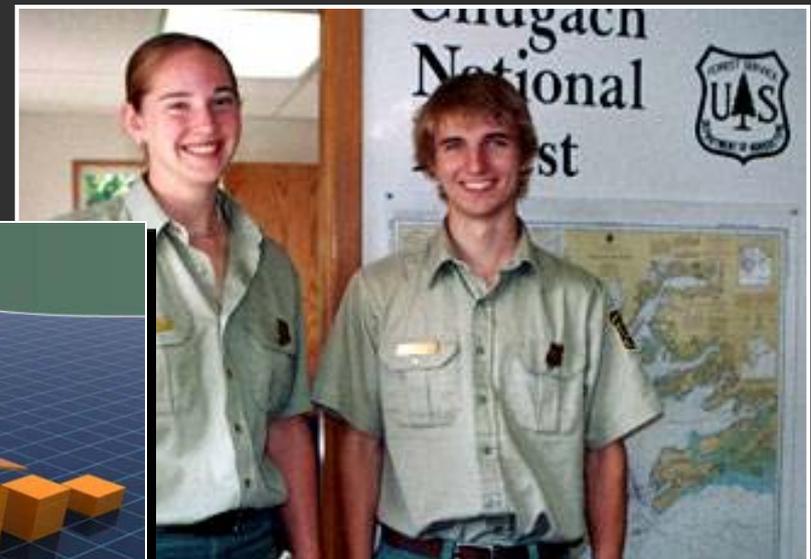
# Promote Citizen Stewardship





# Invest in our Ability to Lead

- Know our Visitors, Stakeholders and Partners
- Provide the Right Information
- Deliver a Sustainable Program
- Develop our Workforce





## The Recreation Framework

*Renewing  
body & spirit  
- Inspiring  
passion for  
the land*



# Thank you!

**Nora Rasure**, National Deputy Director  
Recreation, Heritage and Volunteer Programs

[nrasure@fs.fed.us](mailto:nrasure@fs.fed.us)

[www.fs.fed.us/recreation](http://www.fs.fed.us/recreation)

