

## Youth Speaking Out Logo Contest



### **Calling all student artists! Create our Youth Logo for Forest Plan Revision!**

#### **Background**

- The Helena and Lewis & Clark National Forests are engaging in an exciting new process to involve youth in Forest Plan Revision.
- Quite simply, we want to hear from youth, themselves, about how they view their national forests, how they interact on these public lands, and how these public lands should be managed in the future.
- The logo will be used as branding on the Youth Voice **web page** for Forest Plan Revision.

#### **Rules**

- As we launch our website to involve youth in forest plan revision on the Helena and Lewis & Clark National Forests, be a part of our branding by creating an exciting logo
- Contest is open to all youth ages 12-25
- Use the phrase “Youth Speaking Out!” in the logo and feature youth engaged in the forest.
- Challenge your creativity and submit only original work of art
- Some ideas for the logo might include: photography, graphic design, animation or hand-drawn art.
- Three different logos may be submitted per applicant
- All logos must be submitted JPEG/PNG
- Dimensions preferred are 500\*200 pixels
- See logo [criteria](#) for judging details

#### **Rewards**

- Winning entry will become the official identity of youth website for forest plan revision.
- Winner will receive one free night at a Forest Service cabin with their family for 2016, compliments of the Montana Discovery Foundation.
- Winning entrant will receive a t-shirt featuring the logo.

#### **When & How**

- Entries must be submitted by November 27<sup>th</sup>, 2015.
- Forest team will choose the top 3 designs and a youth team will vote on the winning design.
- Winner will be announced on December 8<sup>th</sup>, 2015.
- Entries must be emailed to [lizburke@fs.fed.us](mailto:lizburke@fs.fed.us)
- Entries should include image and artwork release form (as two attachments), Full name, email, and contact number.
- Any logos with recognizable people will require a photo release form from each person.

## “Youth Speaking Out” Logo Contest Criteria

<b>Minimum Criteria</b>	<b>Description</b>	<b>Percentage</b>
<b>Theme</b>	Logo symbolizes the theme of youth engaging in their national forests. Logo has a clear theme.	40
<b>Contrast &amp; Composition</b>	Logo colors contrast to provide eye-catching experience. Logo is simple, clean and organized.	10
<b>Unique</b>	Different from everything else	10
<b>Effective</b>	Logo design is memorable, but still effective and not distracting.	20
<b>Understandable</b>	Logo is easy to understand	20
<b>TOTAL</b>		100%



United States  
Department of  
Agriculture

Forest  
Service

Washington  
Office

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Event: **Youth Speaking Out Logo Contest**

I hereby give my consent to the USDA Forest Service for the free and unrestricted use of my image(s), and/or an image of a minor (parental/guardian signature required for use), for the above production. I am aware that, if used, they will be in the public domain and appear on the World Wide Web.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

**Additional:** I hereby give my consent to the USDA Forest Service to further release my images(s) as public information or for additional productions. (If under 18 years of age, requires parental/guardian signature.)

Signature: \_\_\_\_\_