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News Release

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New Avalanche Safety Awareness Video

KALISPELL, MT., December 11, 2015 – The Flathead Avalanche Center in partnership with the Flathead County Search and Rescue Association, and the North Valley Rescue Association, recently released a 30 second public safety awareness video. All three groups work closely to provide quality, valued community services in avalanche education, forecasting and emergency response. The video was created to encourage skiers, snowmobilers and others recreating in the backcountry during winter to learn about avalanche safety and take advantage of the avalanche safety programs offered through the Flathead Avalanche Center. Both the Flathead County and North Valley Search and Rescue Associations funded the production of the film, done in partnership with Flathead Beacon Productions.

The video, "Don't Let This Be Your Last Ride", takes viewers to a mountain backcountry scene in winter, with inviting slopes to play on. Two snowmobilers take to the slope and get caught in an avalanche. A local search and rescue team comes in to find and transport one of the snowmobilers buried in the snow. Viewers don't know if the person made it out alive or not. The video ends with three basic reminders, "*Get the Gear, Get the Training, Get the Forecast.*"

Thank you to the organizations involved in the making of the video including Two Bear Air Rescue and Flathead County Sheriff's Office.

The Flathead Avalanche Center is a partnership between the Flathead National Forest, Glacier National Park and the non-profit Friends of the Flathead Avalanche Center. The center strives to provide quality avalanche information products for the public and area land management agencies that include avalanche advisories and education.

Visit the Flathead Avalanche Center website to view the new video, plus get information on upcoming avalanche safety classes, and check out the most current avalanche advisory, www.flatheadavalanche.org. For more information about the video and the Flathead Avalanche Center, contact Center Director, Erich Peitzsch, 406.387.3821.