



FLORIDA NATIONAL SCENIC TRAIL COALITION MEETING

Friday, July 14th 10:00am – 4:00 pm

National Forests in Florida Office

325 John Knox Rd., Suite F-100 • Tallahassee, FL • 32303

PURPOSE

To foster Coalition member support and engagement in the development, maintenance, protection and promotion of the Florida National Scenic Trail and cooperatively achieve the 5-Year Strategic Plan Goals.

FOCUS

The focus of the July 2017 Coalition Meeting is to further develop the goals, strategies and objectives of the 2018 Florida National Scenic Trail Strategic Plan update. This meeting will focus on discussion and development of a shared vision for the 2018 5-Year Strategic Plan. Draft language prepared by the Florida National Scenic Trail Program team will be provided to spur discussion for this working meeting. The outcome will be a refined vision to work towards the completion, standardization, partnerships and promotion of the Florida National Scenic Trail.

- **Promote Connections** – Connect citizens with the natural and cultural heritage of the Florida through increasing awareness, valuation and understanding of the FNST.
 - *Increase the use, and diversity of users, of the FNST by 15% over 5 years.*
- **Complete the Trail** – Close the gaps in the FNST through long-range planning, acquisition and agreements for long-term protection of the Trail corridor.
 - *Add 50 high-quality, scenic miles of FNST that close critical gaps within the Trail corridor.*
- **Sustainable Management** – Manage, monitor and maintain the FNST and its associated infrastructure to ensure a high quality recreation experience for current and future generations.
 - *100% of the FNST is managed to standard to ensure year-round enjoyment.*
- **Strategic Partnerships** – Engage and encourage partnership involvement with trail planning, maintenance, promotion and community engagement of the FNST.
 - *100% of FNST partners proactively contribute to Trail development, maintenance or promotion of the FNST.*

Handouts

- 2012 Strategic Plan
- Draft 2018 Strategic Plan



FLORIDA NATIONAL SCENIC TRAIL COALITION MEETING

Friday, July 14th 10:00am – 4:00 pm

National Forests in Florida Office

325 John Knox Rd., Suite F-100 • Tallahassee, FL • 32303

FRIDAY AGENDA – 2018 STRATEGIC PLAN UPDATE

10:00 – 10:30

Welcome and Introductions of Members and Guests

Shawn Thomas FNST Program Manager, USDA Forest Service

Kelly Russell Forest Supervisor, National Forests in Florida, USDA Forest Service

10:30 – 11:15

Round Robin – Coalition Member Updates – a brief update from Coalition partners on current management activities affecting the FNST.

Break

11:30 – 12:30

Coalition Role, Mission & Vision Statement

Overview of the progress on the 2018 5-Year Strategic Plan to date and strategy moving forward. – Shawn Thomas and Jordan Vernon, USFS

12:30 – 1:00

Lunch Served – Courtesy of the Florida Trail Association

1:00 – 1:15

Outdoor Afro Presentation – Mayowa Ogunjobi, Tallahassee Outdoor Afro Chapter Rep

1:15 – 2:15

Draft Strategic Plan Overview: A review of the four strategic plan goals, objectives, actions and performance measures

Promote Connections: Increase and diversify the user base of the FNST by 15% over 5 years

Complete the Trail: Add 50 new scenic miles in critical gap areas of the FNST

Break

2:30 – 3:30

Sustainable Management: 100% of the FNST is maintained to standard for year round enjoyment

Strategic Partnerships: 100% of partners proactively contribute to trail development, maintenance or promotion of the FNST.

3:30 – 4:00

Other Business – Any set aside topics from the day's discussion

Next meeting – Set Date and Agenda Focus
