

Maximizing The Return of Your Fuel Investment

Increase Performance **And** Reduce
Operating Costs, Environmental
Pollutants and Greenhouse Gases **Today**

Blue Sun Background

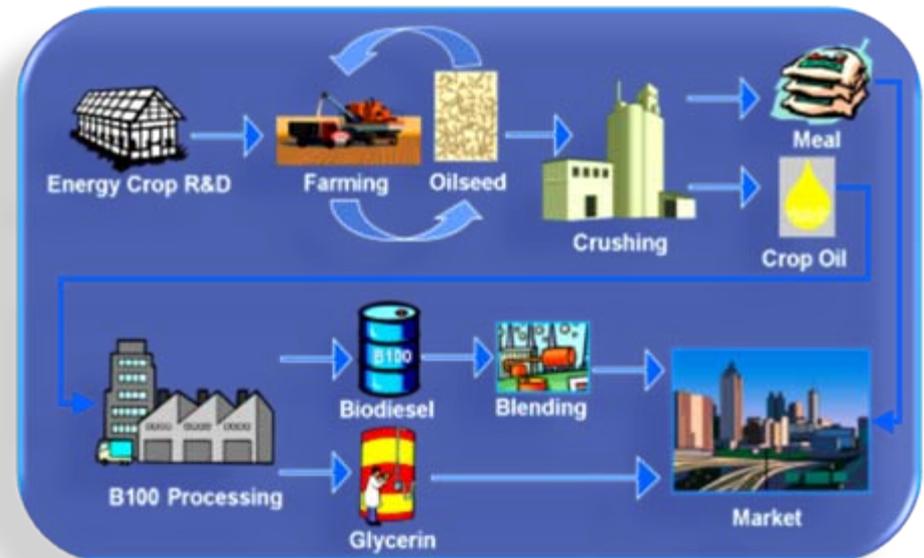


We are a 6 year old vertically integrated Colorado biodiesel company...

- Industry leading quality assurance and control
- Nationally recognized brand
- Fuel technology experts
- Branded retail outlets

Coming soon...

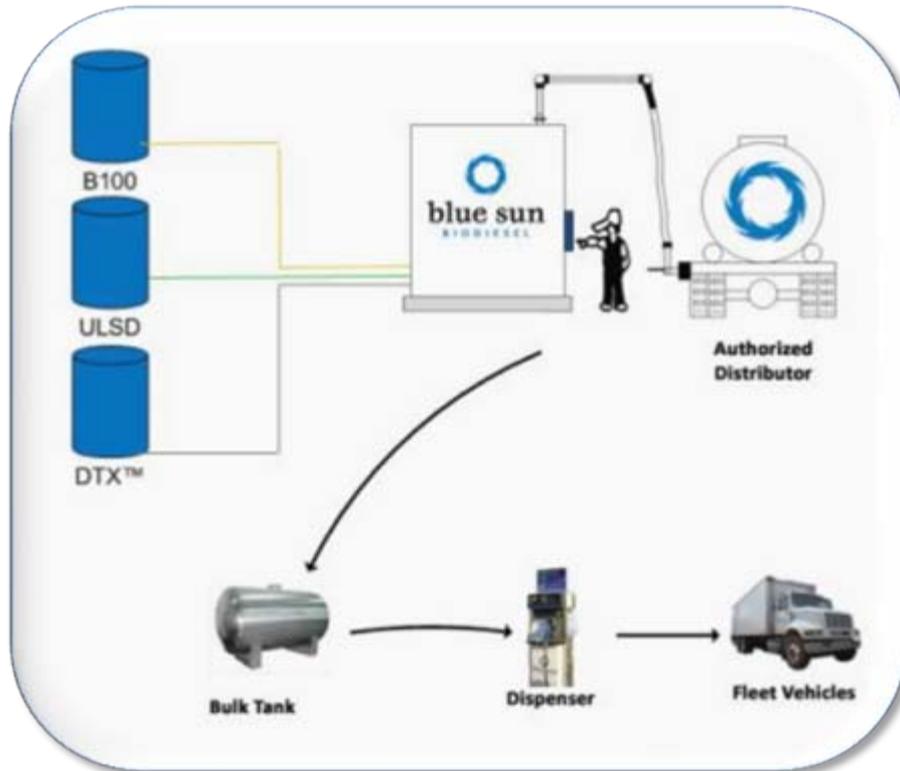
NASDAQ: BSUN



The Blue Sun Promise



Consistently supplying our customers with a superior diesel fuel (Fusion™ B20) is always our number one priority...

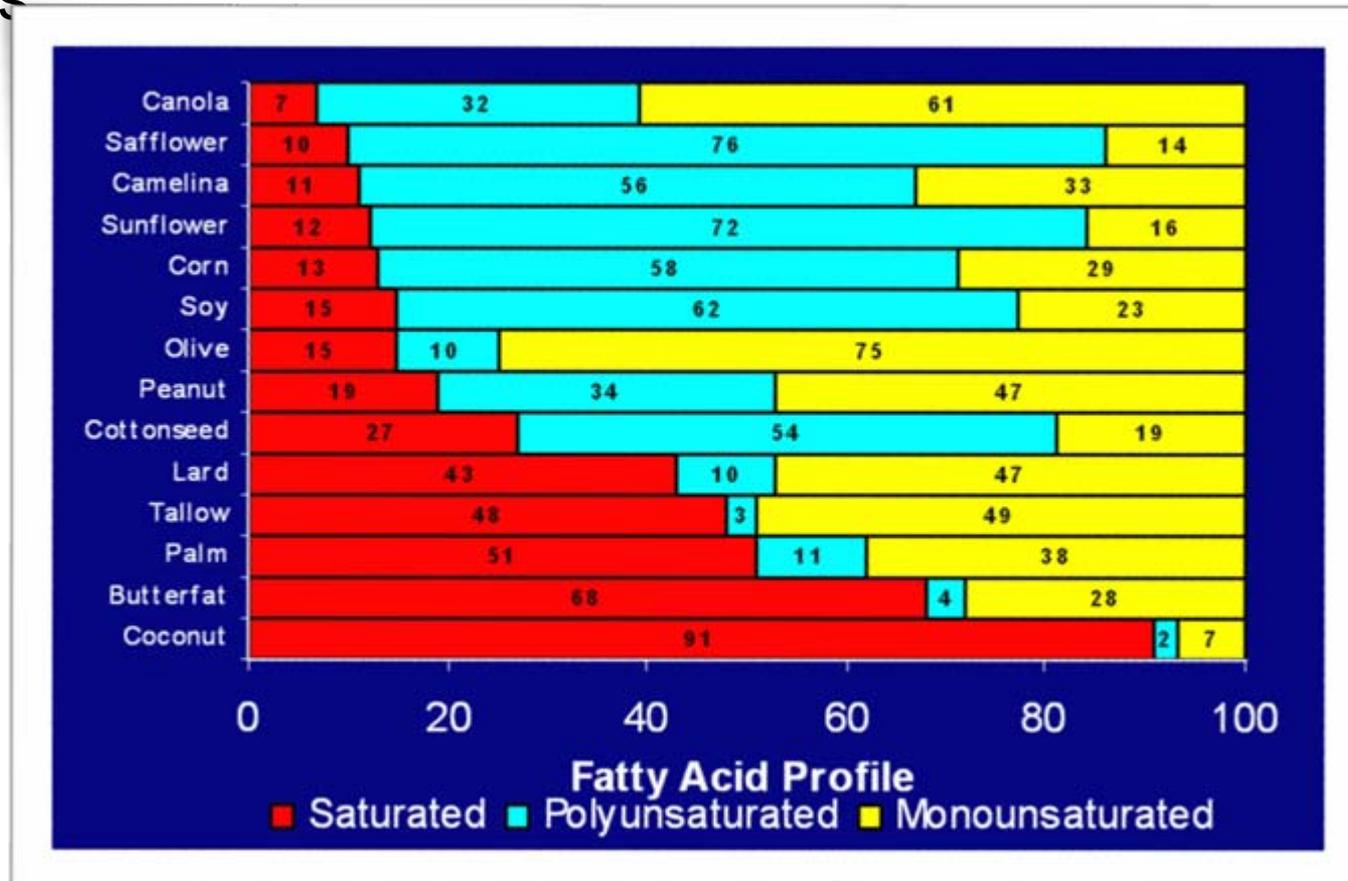




Creating Fusion B20: Feedstock

blue sun
BIODIESEL

Our B100 incorporates only the best quality feedstock oils





Creating Fusion B20: Blending

blue sun
BIODIESEL

Ratio Blending Terminal, Denver Colorado





Fusion B20: Winter Benefits

Fusion B20 can outperform in the toughest winter applications in the country...

DTX Winter Performance

- Industry leading cold flow technology
- Years of proven performance
- Proven in the Rocky Mountains

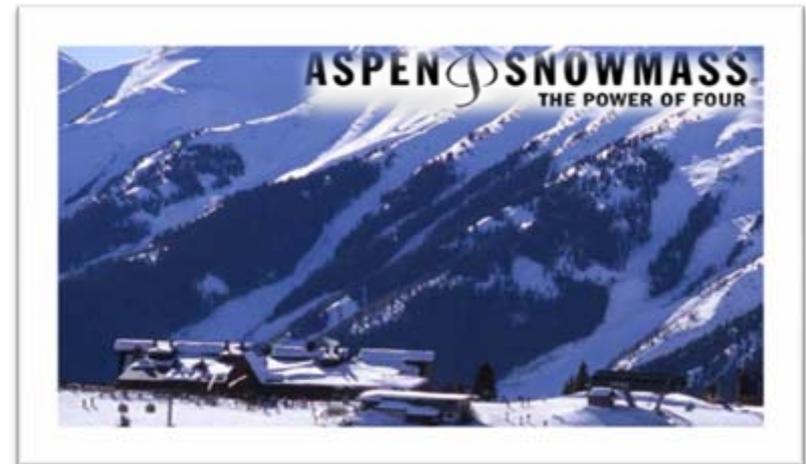
B20 Untreated	Blue Sun Fusion B20 Winter Performance™	Blue Sun Fusion B20 Winter Xtreme™
1.4°F	-20°F	-33°F



- Above ground tanks at 12,000 feet
- Enduring the harshest winter conditions
- 9 months of stability and storage required

"Blue Sun gives our snowcats all the power they need at sub-zero temps."

Auden Schendler
Dir. of Environmental Affairs
Aspen Skiing Company





Fusion B20: Cost Savings

Fusion B20 is also formulated to maximize fuel efficiency...

Recent fleet study with a Denver-based distribution company

- Fixed route “Over the Road” trucks
- Fixed route “Local” trucks

	Over the Road	Local
Diesel	6.00 MPG	5.84 MPG
Blue Sun	6.41 MPG	6.00 MPG
Blue Sun Improvement	6.7%	2.8%

- Consistent with Gray Oil, Green Bros., RTD, Public Service NM, etc.

Fusion B20: Guarantee



We can offer this because we maintain superior quality specifications throughout our entire distribution network...



If Blue Sun B20 is ever proven to be the direct cause of damage to your OEM-warranted fuel system materials, Blue Sun will repair or replace the damaged material at no cost to you.

Fusion B20: Environmental

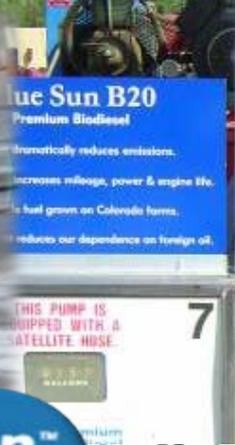


Our customers are leading the way into a new era of environmental responsibility...

Diesel Fuel Pollutants	Typical B20	Blue Sun B20
Carbon Monoxide	-12.6%	-24%
Hydrocarbons	-11%	-29%
Particulates	-18%	-18%
Nitrogen Oxides	+1.2%	-4%
Carbon Dioxide*	-15.7%	-15.7%

DOE/NREL 2 year test results using Blue Sun in Denver RTD buses

* Based on DOE /USDA life cycle emissions data



Blue Sun Fusion™
Superior Diesel Fuel. Guaranteed.

Go Farther
with a fuel that increases mileage, power, and engine life

Go Stronger
with a fuel that reduces our dependence on foreign oil

Go Cleaner
with a fuel that dramatically reduces emissions

Go Smarter
with a renewable fuel grown on American farms



Contact Blue Sun



Contact us for pricing and delivery service options and realize the benefits of Blue Sun Fusion™ B20 diesel fuel today ...

- 1-866-BIO-FUEL (or 303-865-7700)
- goBlueSun.com

