

Smokey Bear Act

*** Act of May 23, 1952**

(P.L 82-359, Ch. 327, 66 Stat. 92;18 U.S.C 711; 16 U.S.C. 580p-2)

Sec. 1.

Whoever, except as authorized under rules and regulations issued by the Secretary of Agriculture after consultation with the Association of State Foresters and the Advertising Council, knowingly and for profit manufactures, reproduces, or uses the character "Smokey Bear", originated by the Forest Service, United States Department of Agriculture, in cooperation with the Association of State Foresters and the Advertising Council for use in public information concerning the prevention of forest fires, or any facsimile thereof, or the name "Smokey Bear" shall be fined not more than \$250 or imprisoned not more than six months or both. The Secretary of Agriculture may specially authorize the manufacture, reproduction, or use of the character "Smokey Bear" for a period not to exceed one hundred and eighty days, expiring no later than one year after the enactment hereof, by any person who, because of plans or commitments made prior to the enactment of this Act, would suffer substantial loss if denied such authorization. (18 U.S.C 711)

Sec. 2

The analysis of chapter 33 immediately preceding section 701 of Title 18 is amended by adding at the end thereof:

Sec. 711.

'Smokey Bear' character or name" .

Sec. 3

The Secretary of Agriculture shall deposit into a special account to be available for furthering the nationwide forest-fire prevention campaign all fees collected under regulations promulgated by him relating to "Smokey Bear". (16 U.S.C 580p-2)