

## *Smokey Bear Turns 70 August 9, 2014!*

*Sheryl Page, Fire Protection Specialist*

With a Ranger's hat, shovel, and a pair of dungarees, Smokey has been the recognized symbol of conservation and protection of America's forests since August 9, 1944. Smokey's message of exercising caution with fire when outdoors, whether it is in the forest or in a backyard, has become even more relevant and critical to share with the American public.

His message is not 'no fire,' but to use fire responsibly. The principle causes of human-related wildfires are campfires left unattended, trash burning on windy days, arson, careless discarding of smoking materials or BBQ coals, and operating equipment prone to sparking.



*Smokey is presented a cake in honor of his 70th birthday and gets some early happy birthday wishes from a group of Get Outdoors Colorado participants. Wrapping up the birthday celebration, our friends at the Coleman Company presented a giant sculpted Smokey Bear cake and Coleman lantern cake! These amazing cakes are from "Intricate Icings" Rachael Teufel.*

### **Want more information?**

Visit [www.smokeybear.com](http://www.smokeybear.com) to learn more about how you can help Smokey spread the fire prevention message.

### **Want to wish Smokey a Happy Birthday?**

Send him your wishes on his [Facebook page](#).

### **USDA Forest Service | Rocky Mountain Region**

**Colorado: Arapaho Roosevelt NF & Pawnee NG | Grand Mesa, Uncompahgre, & Gunnison NFs  
Pike-San Isabel National Forests and Cimarron-Comanche NGs | Rio Grande NF | San Juan NF  
White River NF | Nebraska: Nebraska & Samuel R. McKelvie NFs | South Dakota: Black Hills NF  
Wyoming: Bighorn NF | Medicine Bow-Routt NFs & Thunder Basin NG | Shoshone NF**

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