

In Brief



Movie “Wild” Release

Pacific Crest National Scenic Trail ·

For more information contact:

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Wild: From Lost to Found on the Pacific Crest Trail

Cheryl Strayed’s *Wild: From Lost to Found on the Pacific Crest Trail*, her best-selling memoir about her hike on the PCT, is being made into a movie starring Reese Witherspoon. The release date for *Wild*, the movie, is **December 5th, 2014**. It has been said that the PCT is the co-star of the movie.

Wild: From Lost to Found on the Pacific Crest Trail is Strayed’s memoir of her 1,100-mile journey from the Mojave Desert (Tehachapi – Kern County) in California to the Bridge of the Gods at Cascade Locks, Oregon. She is fond of saying that the book is no hiking guide. It’s about her struggles as a young woman — both with the pain of hiking and the pain of her life – and coming to grips with them. Ms. Strayed was 26 in 1995 when she set out to hike more than 1,000 miles on the Pacific Crest Trail. Coping with her mother’s death to cancer at age 45, divorce and heroin use, Cheryl says she was at a very desperate and sad point in life and had “to save myself.” She saw a PCT guidebook in a department store and was drawn to the idea of hiking the trail. “I knew the wilderness was where I felt in touch with my highest self.”

Things you should know:

- The movie is rated “R” for sexual content, nudity, drug use, and language. The movie follows the memoir fairly closely and is a story of transformation. It offers a unique opportunity to highlight to a vast audience the PCT- its beauty and wildness.
- Filming for the movie was primarily in Oregon with USFS permits on the Mt. Hood and NPS permits at Crater Lake National Park. In southern California, there was filming permitted by the BLM, Ridgecrest Field Office.
- There is one scene with a Forest Service employee where his interaction was fairly suggestive to Cheryl. It is similar to her story in the book.
- Cheryl Strayed and Fox Searchlight have been very agreeable to work with and they are working with the Forest Service and the Pacific Crest Trail Association to provide a Public Service Announcement on the PCT and PCTA.
- The Cleveland National Forest has already had visitors stopping by the office and expressing interest in the trail because of the book. We anticipate that there will be an increase in permit applications, interest, and use from the movie.



For more information:

Pacific Crest Trail Association Website: <http://www.pcta.org/wild/> (This has movie trailers and interviews with Ms. Strayed)

Fox Searchlight Website: <http://www.foxsearchlight.com/wild/?gclid=CPqFIITYmMECFQhbfgod55YAWg>

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