

Appendix B

**Wayne National Forest Recreation Feasibility Study
Telephone Survey Questionnaire**

**USDA Forest Service
Recreational User Questionnaire**

Telephone Survey Questionnaire

USDA Forest Service Recreation User Questionnaire

Hi, we are calling to conduct a telephone survey for the US Dept of Agriculture, National Forest Service. I am not a telemarketer and I am not selling anything. My name is _____ and the company that I work for, Strategic Research Group, has been contracted by the USDA to conduct a survey on recreational activities of people living in your area. This survey is voluntary but we are only contacting a few households so it is very important that you we interview someone from your household. This is a confidential survey. The survey will help the United States Forest Service work with your community and help it better provide recreational opportunities to people in the future. We would greatly appreciate your opinions. It will take no more than 15 minutes.

By law, I need to read the following short paragraph to you:

"According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it has a valid Office of Management and Budget (OMB) control number. The valid OMB number of this information collection is _____."

Recreational Activities

Q1. Within the past year have you done any of the following outdoor activities?

YES OR NO

1. Picnic
2. Hike or take a nature walk
3. Visit a historical site
4. Sightseeing or viewing nature
5. Jogging/exercise running
6. Bicycling/Biking WHAT TYPE? (mountain biking, tour biking)
7. Swimming or beach activities
8. Backpacking overnight
9. Fish
10. Boating WHAT TYPE? (motor boat, motorized sailboat, non-motorized sailboat, jet ski/waverunner, canoe/kayak/wind surfer/sailboard or something else)
11. Horseback riding
12. Use an off-highway recreational vehicle-WHAT TYPE? (off road motorcycle-4 wheel drive-ATV)

- 13. Hunting or trapping
- 14. Shooting sports - WHAT TYPE? (skeet, trap, archery)
- 15. Rock climbing

Have you:

- 16. Stayed overnight in a lodge or cabin
- 17. Tent camp
- 18. Camped with a recreational vehicle

Q1a. What other types of outdoor recreational activities did you participate in last year?

IF ALL NO- THANK RESPONDENT AND GET OUT OF SURVEY.

IF MORE THAN THREE RECREATION ACTIVITIES: Which three do you do most often?

Q2. Now I am going to ask you a little bit about the activities you have mentioned (up to three activities). First let's talk about _____ .

Q3. How many times did you go _____ last year?

IF R DOES NOT KNOW ASK HIM/HER TO ESTIMATE.

Q4. Who else usually goes with you when you go _____? Do you usually:

- <0> Go alone
- <1> Friend(s)
- <2> Spouse
- <3> Children only
- <4> Spouse and Children
- <5> Other family member
- <6> Organized group
- <7> Other- Who?

Q5. What types of support services do you look for when planning to visit an area to _____?

- <1> General Shopping
- <2> Stores that cater to my recreation activity
- <3> Lodging
- <4> Food Services
- <5> Entertainment
- <6> Vendors at trails
- <7> Other-Specify

Q6. Have you done this activity in Ohio?

- <1> Yes [continue]
- <2> No [skip to Q10]

Q6a. Where have you done _____ in Ohio? YES or NO

- a. In a local park in Ohio
- b. An Ohio state park or a metro/regional park
- c. The national forest in Ohio
- d. A national park in Ohio
- e. How about a commercial facility located in Ohio

Q7. FOR EACH SITE MENTIONED. Thinking about the Ohio local park where you usually _____. Please rate the park on a 1 to 7 scale with 1 being very poor and 7 being excellent.

<1-7> Rating

Q8. Why do you rate it that way? OPEN-ENDED

Q9. What would improve your enjoyment of _____ at the local park? OPEN-ENDED

Wayne National Forest Attitudes

Q10. National Forests are public lands. There are over 100 National Forests in the United States. The National Forest closest to you is the Wayne National Forest. Are you familiar with the Wayne National Forest that is located in southeast Ohio?

- <1> Yes [continue]
- <2> No [skip to Q20]

Q11. Now I would like to ask you a few questions about your opinions of the Wayne National Forest. Have you visited the Wayne National Forest?

- <1> Yes [continue]
- <2> No [skip to Q20]
- <3> Driven through it on way to somewhere else [skip to Q20]

Q12. Which area have you visited? YES or NO

- a. Eastern section around Marietta

- b. Middle section around Athens
- c. Southern section around Ironton

Q13. How often do you visit a year?

- <1> Every week
- <2> Several times a month
- <3> Once a month
- <4> Several times a year
- <5> Once a year
- <6> Less than once a year

Q14. How adequate are the support services at the Wayne National Forest? Does it have:

- <1> All the services that you needed
- <2> Most of the services that you needed
- <3> Some of the services that you needed
- <4> Not very many of the services that you needed
- <5> None of the services that you needed

Q14a. How adequate are the support services adjacent to the Wayne?

- <1> All the services that you needed
- <2> Most of the services that you needed
- <3> Some of the services that you needed
- <4> Not very many of the services that you needed
- <5> None of the services that you needed

Q15. What additional support services would you like to see? OPEN-ENDED

Q16. How well informed do you feel you are about activities that happen in the Wayne National Forest? Do you feel:

- <1> Very well informed
- <2> Somewhat well informed
- <3> Not too well informed
- <4> Not at all informed

Q18. Overall does the Forest Service do an excellent, good, fair, or poor job of managing the Wayne National Forest?

- <1> Excellent
- <2> Good
- <3> Fair

<4> Poor

<8> DK

<9> RF

Q19. How important is the Wayne National Forests to you personally?

<1> Very important

<2> Somewhat important

<3> Not very important

<4> Not important at all

<8> DK

<9> RF

Q20. Wayne National Forest, like any National Forest, can provide a variety of benefits. For each of the following possible benefits I read, please tell me how important it is to you. Your choices are:

1=Extremely important 2=Very important 3=Somewhat important 4=Not too important 5=Not at all important 8=DK 9=RF

- a. Provide a home to animals and plants.
- b. Provide a place to meet with friends or family.
- c. Make the air cleaner.
- d. Contribute products and jobs to the local economy.
- e. Provide a place to get shade on hot days.
- f. Produce wood for homes and pulp for paper.
- g. A place to go for fishing, hunting, boating, and other outdoor recreation activities.
- h. Allow quiet appreciation of nature.

Q21. I will read some statements. For each, please tell me if you:

1=Strongly agree 2=Somewhat agree 3=Somewhat disagree 4=Strongly disagree
8=DK 9=RF

- a. Wayne National Forest should be used for recreation, such as boating, hunting, hiking, and enjoying 'peace and quiet'.
- b. The Wayne National Forest can be used for recreation and other forest products at the same time.
- c. Wayne National Forest should be managed primarily to maintain a healthy environment with clean air and water.
- d. The Wayne National Forest should be protected and preserved.

Q22. The Wayne National Forest has many responsibilities. I will now read a list of those responsibilities and for each item, please say if you think the Forest Service should give a: 1=High priority 2=Medium priority 3=Low priority 8=DK 9=RF to that responsibility.

- a. Caring for and planting trees.
- b. Providing opportunities for recreation such as camping, hiking, boating, hunting, or picnicking.
- c. Maintaining, protecting and restoring land for water quality and a healthy environment.
- d. Building roads, bridges, and trails to help people get to different parts of the forest.
- e. Providing public education about the forest, conservation, and the local ecology.
- f. Protecting the forests.
- g. Helping meet the country's need for wood and minerals.
- h. Fighting wildfires.

Q23. Please indicate for each of the following media whether they would be an: 1=Excellent 2=Good 3=Fair or 4=Poor, 8=DK 9=RF way to communicate with you about National Forests.

- a. Major city newspaper
- b. Community newspaper
- c. Neighborhood newsletter
- d. Radio
- e. Local television news
- f. Nature programs on TV
- g. An Internet web site
- h. Meetings and talks with community groups
- i. Letters
- j. Pamphlets or displays in schools, libraries, museums, supermarkets, or the local National Forest
- k. Equip a van with exhibits and take it to shopping centers
- l. Magazines

Q24. For statistical purposes, I need to ask you a few final questions. Please remember that all information is confidential. For each item that I read, please tell me if it describes you: 1=A lot 2=A little 3=Not at all 8=DK 9=RF

- a. An outdoors type
- b. Family oriented
- c. Spiritual

- d. Artistic or musical
- e. Concerned about the environment
- f. Active as a volunteer
- g. A local activist
- h. Interested in being active on forest issues
- i. Science oriented
- j. A community leader
- k. A supporter of economic growth

Q25. Do you own your own home or do you rent?

- <1> Own (in the process of buying)
- <2> Rent

- <8> No response
- <9> RF

Q26. Do you have children at home?

- <1> Yes
- <2> No

- <8> No response
- <9> RF

Q27. How many children do you have living in your household?

_____ number

Q28. Are any of your children in the following age ranges?

<1> YES <2> NO

- a. less than 2 years of age
- b. 2 to 5 years old
- c. 6 to 12 years old
- d. 13 to 18 years old

Q29. What was the last grade you completed in school? (DO NOT READ)

- <1> Completed grade school
- <2> Completed high school
- <3> Technical/Vocational school

- <4> Some college
- <5> Graduate college/bachelors
- <6> Some graduate school
- <7> Masters
- <8> Ph.D.
- <9> MD, DDS, DVM
- <10> Law degree
- <11> Other: _____

- <88> Don't know
- <99> No answer/Refused

Q30. In what year were you born?

Q31. What is your marital status? Are you:

- <1> Single
- <2> Married
- <3> Living with a partner or cohabitating
- <4> Divorced
- <5> Widowed
- <6> Or something else?

Q32. What is your race or ethnic identify? (DO NOT READ)

- <1> American Indian or Alaska Native
- <2> Asian-American
- <3> Black or African-American
- <4> Hispanic or Latino-American
- <5> Native-Hawaiian or other Pacific Islander
- <6> White/Caucasian/European-American
- <7> Other: _____
- <8> No answer/Refused

Q33. I will read a list of total annual household income before taxes. Please stop me when I reach the category which is the income range of your household? (IF NOT SURE) That's okay, your closest estimate is fine.

- <1> \$0-\$10,000
- <2> \$10,001-\$20,000
- <3> \$20,001-\$30,000
- <4> \$30,001-\$40,000
- <5> \$40,001-\$50,000
- <6> \$50,001-\$75,000
- <7> \$75,001-\$100,000

<8> More than \$100,000

<88> Don't know, no answer

<99> Refused

Q34. Gender

<1> Male

<2> Female

Thank you for participating in our survey and for all the information you've shared.