

Partnership Opportunity

Title:

[To the point & compelling]

Project

[2-3 lines]

Overview

[compelling stats – and answer – on behalf of the potential donor -- “why should I care?]]

Opportunities

[What would you want them to do – specific tasks or products]

Outcomes

[What benefits are there to getting this done? Link to common goals btw your agency and the prospective partner.]

Assistance Needed

[Varity of need, size of area, \$ and other resources that you can provide, what are the additional needs, costs --- You may not be asking them for \$, but informing them of the scope. You can verbally ask how they would view this project and how it would align with their goals.]

Site Information

[name of site, type of terrain, etc]