

Partnership Project Success Story

State:	Wyoming	FS Funds Used:	~ \$40,000 (Note: includes application, coordination and construction management and 3.3% overhead)
National Forest/Grassland:	Shoshone National Forest	Other Funds Used:	\$
		Partners:	2006 grant was \$199,800 and 2007 grant is \$100,000 TO 200,000. NOTE: currently determining costs estimates for 2007
Project Name:	Wyoming Travel and Tourism Grants for: 2006 - Forest Byways and Beartooth All American Road signs and 2007 - Centennial Byway, Sinks Canyon State Highway and Louis Lake Forest Road signs	Total Project Cost:	\$300,000-\$400,000 for 2 grants

Project Purpose/Objectives: Over years of various management direction and implementation, “way-finding” (information/orientation) and interpretive sign opportunities along corridors have created inconsistencies and often sub-standard sign situations. Some of the existing sign facilities are worn out and/or out of date and in need of replacement.

In partnership with Wyoming’s Division of Travel and Tourism and in support of local tourism, the Shoshone National Forest applied for and received a 2006 and 2007 Wyoming’s Division of Travel and Tourism grant to replace old and worn-out signs and install new signs. Grants will be applied to the Forest Byways and Beartooth All American Road Centennial Byway, Sinks Canyon State Highway and Louis Lake Forest Road signs. These needs were previously identified in the Wyoming Centennial State Scenic Byway Plan, which was completed in 2003-2004 with the support of a National Scenic Byway grant.

The objectives of this multi-phased project are to:

- Elevate the quality of forest signs,
- Create communication tools that enhance visitor information, orientation and interpretation
- Reduce sign clutter while attempting to achieve low maintenance and product sustainability goals.

Work Performed: Currently estimating fabrication and design quotes for 10 various signs and kiosks for the above mentioned highways and roads.

Benefits: Through a partnership effort with the Division of Travel and Tourism, Wyoming Business Council, the Shoshone NF began a comprehensive, multi-phase effort to replace and improve highway sign opportunities to achieve design harmony with past and future improvements. Enhanced portal information and orientation signing, along with minimizing current sign clutter to maintain and/or enhance the historic setting, wildlife viewing and scenic beauty of the public's driving experience are primary benefits of this effort. In directly, local communities will also benefit through enhanced tourists' recreational experiences and draw into their towns and hamlets.

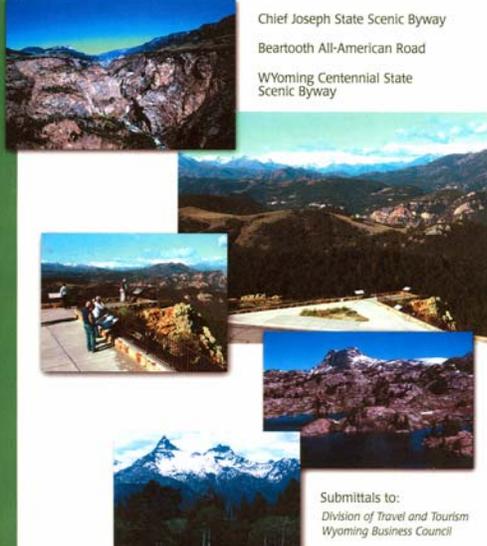
Additional Information

Partners: Wyoming's Division of Travel and Tourism

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hoshone National Forest Grant Applications



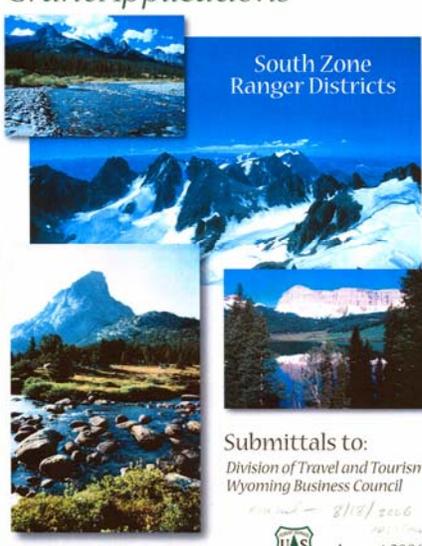
Chief Joseph State Scenic Byway
Beartooth All-American Road
Wyoming Centennial State Scenic Byway

Submittals to:
Division of Travel and Tourism
Wyoming Business Council
November 2005

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South Zone Ranger Districts

Submittals to:
Division of Travel and Tourism
Wyoming Business Council
2/17/2006
August 2006

