

## EVALUATION CRITERIA

The Government will assess the capability of each offeror on the basis of the following criteria which are of approximately equal value: (i) Technical Approach, (ii) Capability and Past Performance, and (iii) Utilization of Local Workforce including utilization of small businesses. The Government will not assess capability on a pass/fail basis, but will use its assessments of capability as a basis for comparing offerors to determine best value.

**(i) Technical Approach.** The Government will evaluate each offeror's technical approach on the basis of its written Technical Proposal addressing the following subfactors:

**(A) Plan of Operations.** Offeror's plan of operations for both timber removal and stewardship project work, including its timeline and the rationale for work activities to ensure all contractual work will be completed by the termination date.

**(B) Quality Control Plan.** Offeror's quality control plan for both the harvesting and the stewardship projects.

**(C) Supervision.** Qualifications and resumes of Offeror's contract manager and on-the-ground supervisor.

**(D) Equipment.** Capability of the equipment Offeror proposes to use to accomplish this contract.

**(E) Production Capability.** Offeror's production capability to accomplish this contract within the time allowed.

**(ii) Capability and Past Performance.** Experience is the opportunity to learn by doing. The Government will evaluate each offeror's organizational experience on the basis of its breadth, its depth, and its relevance to the work that will be required under the prospective contract.

**(A) Key Personnel.** Describe the experience of your key personnel who will be working on this contract.

**(B) Subcontractors.** Provide a list of subcontractors you propose to use on this contract and the work activities proposed for subcontracting. Describe subcontractor's past performance and provide a list of similar contracts that your subcontractors have performed in the past three years. The Government will evaluate the organizational experience of the offeror's proposed key subcontractors.

**(C) Past Performance.** Past performance is a measure of the degree to which an offeror satisfied its customers in the past and complied with Federal, state, and local laws and regulations. Submit a list of similar contracts that your firm has performed in the past

three years. The Government will contact some of each offeror's customers to ask whether or not that: (1) that the offeror was capable, efficient, and effective; (2) the offeror's performance conformed to the terms and conditions of its contract (specifications); (3) finished within the contract time; (4) the offeror was reasonable and cooperative during performance; and (5) the offeror was committed to customer satisfaction. In evaluating past performance, the Government will contact some of the references provided by the offeror and other sources of information, including, but not limited to: Federal, state, and local government agencies, better business bureaus, published media, and electronic data bases.

*(iii) Utilization of Local Workforce.* The ability of Offerors to enhance local and small business employment opportunities will be evaluated based upon the following sub-criteria. "Place of operation" is defined as the Contractor's address for normally doing business on a year-to-year basis. Local is defined as **Trinity, Shasta, Humboldt, Tehema, and Siskiyou** Counties:

*(A) Local Hires.* Offerors who submit the greatest number of local hires having a permanent place of operation closest to the work site will be given a higher rating.

*(B) Prime Contractor.* Offerors whose permanent place of operation is closest to the work site will be given a higher rating.

*(C) Subcontractors.* Offerors who submit the greatest number of subcontractors having a permanent place of operation closest to the work site will be given a higher rating.

*(D) Small Businesses.* Offerors who are small businesses or utilize local small business product manufacturing will be given a higher rating. A small business concern is a concern primarily engaged in the logging or forest products industry, is independently owned and operated, is not dominant in its field of operation, and together with its affiliates, does not employ more than 500 persons.