

**ASSET MAPPING**

**Group: Economic Development Asset Map**

<b>Natural</b>	<b>Financial</b>	<b>Cultural</b>	<b>Human</b>	<b>Organizational</b>	<b>Social</b>	<b>Political</b>	<b>Built</b>	<b>Institutional</b>
Clean Water	ABNEY foundation	Civil & Revolutionary War History	Skilled Volunteer Available (retirees)	Recreation/tourism groups	Positive attitude to forest products sales	Positive political cooperation	Railroads	Tech schools
Recreation Opportunities	Private donations for worthy causes	Arts Center	Low wage rates/right to work state	Visitors Councils	Church groups	Forestry and natural resource lobbyists	Reservoirs	Land grants
Aesthetic Value	Palmetto Pride		Workforce available	Chamber of Commerce		Other organizations focused on rural economics	Nuclear plants	Universities: Clemson, etc.
Turkey & Wildlife, Hunting	Self Foundation					Federal and local governments approaching representatives, senators	Biomass plants	
Rivers & Streams	Hospitality Tax					Hospitality lobby groups	Manufacturing and industry (esp. forest products)	
Timber						Wild Turkey Federation	Forest industry infrastructure	
						Tourism Lobby?	Health care facilities	

Issue: Economic Development Action Plan								
Issue	Improvement	Who Should Lead?	Who Else	Timing	Obstacles	Resources Needed	Measure of Progress	Connections
Enhanced Quality of Life	Better & Regional effort to support forest industry (biggest resource asset)	Counties Central/Upstate Alliance	Chamber of Commerce; County Economic Development Commission; Forestry Association & Society of American Foresters;	Meeting with County, SCFC, SC Forestry Association; USFS in 2 months;	Solid Proposal with ownership	Inventory of Opportunities Grass Roots Support; Willing investor	New Industry Development; Increased Tax Base	Recreation Group
Jobs that are attractive enough to encourage local residents to stay	Infrastructure to support industry (Hotels, Bed & Breakfast, manufacturing, 4-lane highways)	Upper Savannah COG; Non-government advocate; Rural Resources Coalition	State Representatives; City & County Commissioners; State & Federal Agencies SCFC, USFS, ACOE; SCDHEC; SCPRT; Tourism Districts Non-profits NWTF, SC Horseman's Council; Upstate Forever; SORBA	Availability of Resources	Marketing Strategy; New Regulations		Increase in number of jobs (or decreased unemployment)	Fuels/ Prescribed burning group
Increased Tax Base	Diversify Economy (attract recreation & overnight stays)  Develop interest in diversifying economy (B&Bs, etc.)							