



An Overview of NFWF



FS Peer Learning Session
July 25, 2012



NFWF

ABOUT US!

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*NFWF-Director Federal
Relations*



Sandy Frost

*USFS-Partnership
Liaison, Watershed, Fish,
Wildlife, Air & Rare
Plants*



What is Your Experience with NFWF?

- A. I am currently working with NFWF – as an applicant or partner.
- B. I have worked with NFWF in the past – as an applicant or partner.
- C. I have not worked with NFWF but am familiar with them.
- D. I am not familiar with NFWF



ABOUT US

WHO WE ARE

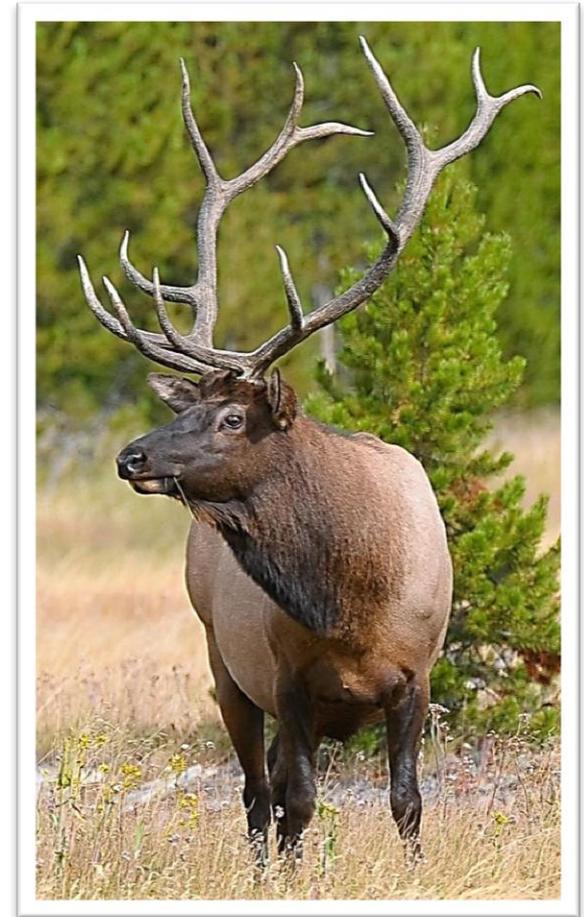
- Chartered by Congress in 1984
- 30 member Board appointed by Secretary of the Interior
 - Includes FWS Director & NOAA Administrator

WHAT WE DO

- Sustain, restore, enhance the nation's natural heritage
- Bring collaboration among federal agencies & private funders
- Create common ground among diverse interests

HOW WE DO IT

- Leverage private money with public funding – average 3:1
- On-the-ground conservation projects through grant making



UNIQUE CHARACTERISTICS OF NFWF

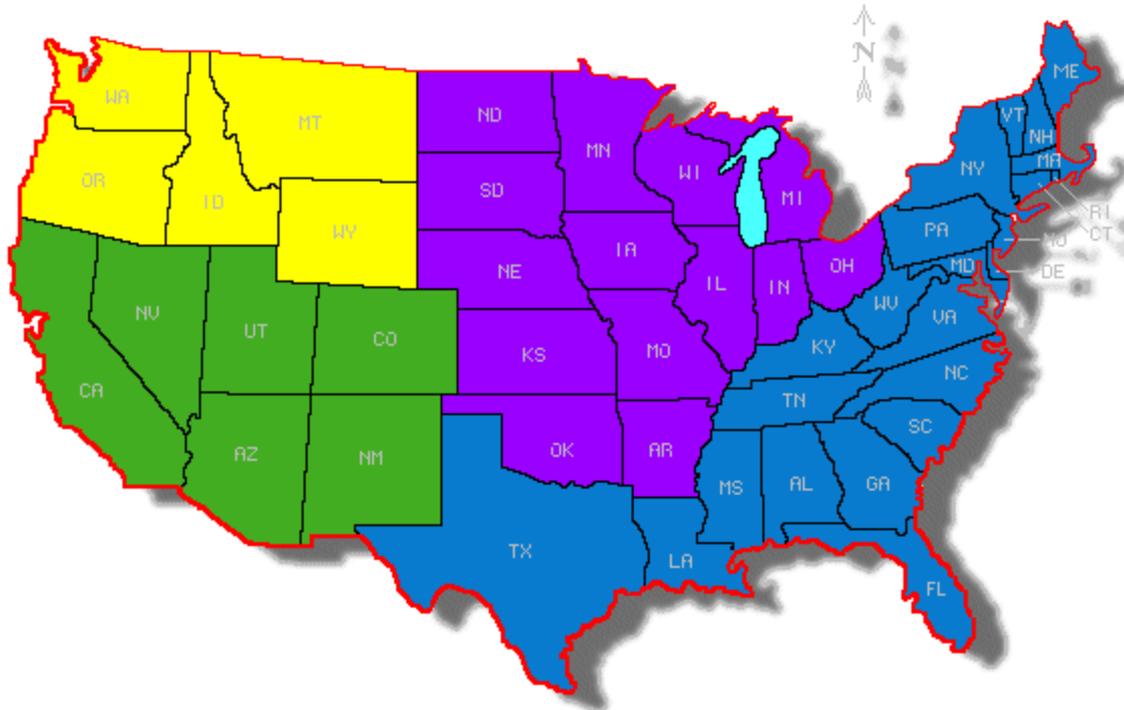
- Congressionally chartered
- Politically neutral
- Reports to Congress
- Subject to GAO & IG review
- Congressional notification
- Fully transparent



HOW WE DO IT



NFWF REGIONAL CONTACTS



-  Eastern Partnership Office
-  Central Partnership Office
-  Western Partnership Office
-  Southwestern Partnership Office

Krystyna Wolniakowski

Western

(503) 417-8700

Mike Chrisman

Southwestern

(415) 243-3101

Donn Waage

Central

(612) 564-7284

David O'Neill

Eastern

(202) 595-2475

Tim DiCintio

Nationwide – Mitigation & Settlements

(202) 595-2466

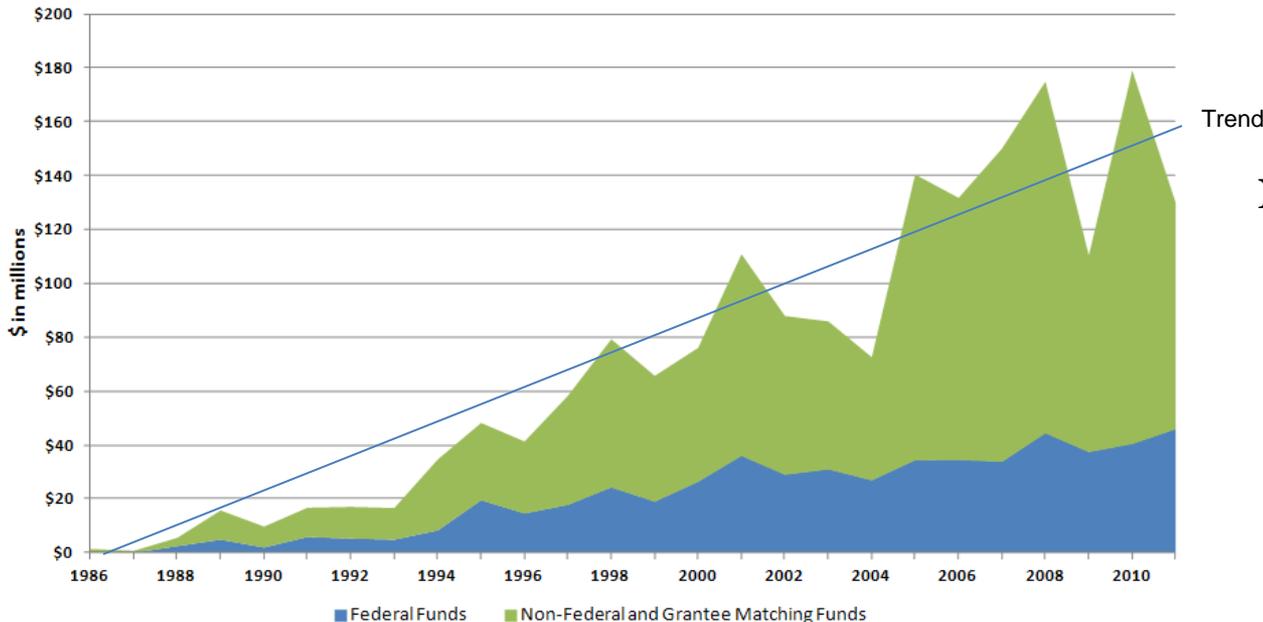


NFWF

OUR RESULTS

Overview of NFWF Funds Invested

	<u>FY2010</u>	<u>FY2011</u>	<u>FY 1984-2011</u>
Federal	\$40.4 million	\$45.9 million	\$575.9 million
Non-Federal	\$20.6 million	\$16.5 million	\$228.4 million
Grantee Match	\$118.2 million	\$67.7 million	\$1.2 billion
Total Funds Invested	\$179.2 million	\$130 million	\$1.95 billion
# of Grants Awarded	417	569	11,603



NFWF Grant Leverage FY 1984-2011



CURRENT FEDERAL PARTNERS

14 Major Federal Partners



**US Army Corps
of Engineers®**



NFWF

CORPORATE & FOUNDATION PARTNERS



NFWF AND THE FOREST SERVICE

- Relationship began in 1988.
- Congressional appropriation annually.
- Partnership authorized under formal Cooperative Agreement, managed at the Washington Office.
- Anne Zimmermann, Director of WFWARP is NFWF liaison; Sandy Frost, staff lead.



QUESTIONS ??



NFWF

NFWF STRATEGIC PLAN

- Historically, NFWF funded projects under the General Call and Special Grant Programs
- In FY 2008, the Board of Directors chose to move forward with four Keystone Initiatives:
 - ❖ **Wildlife and Habitat** - FS-NFWF funds have supported **26 projects** leveraging over **\$3.1 million** in FS funds into over **\$13.5 million** for Wildlife and Habitat conservation.
 - ❖ **Freshwater Fish** - FS-NFWF funds have supported **14 projects** leveraging over **\$1.9 million** in FS funds into **\$7.4 million** for Freshwater Fish conservation.
 - ❖ **Birds** - FS-NFWF funds have supported **12 projects** leveraging **\$1.7 million** in FS funds into **\$8.4 million** for Bird conservation.



NFWF KEYSTONE INITIATIVES



NFWF GRANT OPPORTUNITIES

Keystone Initiative Grants

- Larger projects that fit under a specific Keystone Initiative
- Two grant cycles per year
 - April 1st and September 1st



Other Grant Programs

- Smaller projects, typically, that address a specific geographic, biological or partnership theme
- Grant cycles and deadlines vary by program, information is posted at, www.nfwf.org
- FS focused programs include Longleaf, Youth, BBN, PTI, NPCI, Chesapeake Bay, Great Lakes, etc.

FS – NFWF APPROPRIATIONS

- NFWF currently receives **\$3 million** in annual appropriation from FS which is used to support competitive grants.
 - All \$3 million goes to on-the-ground projects
 - FS units are eligible grant recipients
- During the past 6 years (since FY2006), the FS-NFWF funds have supported over **334 projects** leveraging **\$17.2 million** in FS funds into over **\$100.6 million** in on-the-ground conservation.
- 1/2 FS funds used to support NFWF's keystone initiatives; 1/2 for charter programs.



LONGLEAF STEWARDSHIP FUND

Background

- Due in large part to the leadership and support of the Forest Service, NFWF established the *Longleaf Stewardship Fund* – a landmark public-private partnership that includes DOD, FS, FWS, NRCS, and Southern Company
- Supports accelerated restoration of the longleaf pine ecosystem and implementation of the Range-Wide Conservation Plan for Longleaf Pine, while advancing the mission objectives of each of the partners.
- In first year, 16 projects will be funded with a little over \$3 million, resulting in more than 10,000 acres of longleaf pine established, and more than 100,000 additional acres of habitat enhanced.



Only a small fraction of the majestic longleaf pine forest remains.



Survival of the Red-cockaded woodpecker, now endangered, depends on a healthy longleaf pine forest.



YOUTH ENGAGEMENT INITIATIVE

- In late FY11, FS provided NFWF **\$721,000** to support a Youth Employment and Engagement program.
- NFWF leads the Youth Employment program in partnership with BLM and FS.
 - More than **80 projects** with a FS nexus were received that requested over **\$6 million**.
 - Program supported **20 projects** with **\$1.4 million** and resulted in **employment opportunities for 500 youth**.
- NFWF is partnering with NEEF to develop a Youth Engagement funding opportunity with BLM & FS.
 - RFP finalized and will be launched on July 31.



CHESAPEAKE BAY STEWARDSHIP FUND



Since 2000, NFWF has invested close to \$75 million to over 660 projects to implement innovative, sustainable and cost-effective strategies for restoring and protecting the Chesapeake Bay.

Conservation Outcomes

- ✓ Reforested over 1,285 miles of streamside buffer
- ✓ Restored or enhanced over 4100 acres of wetlands
- ✓ Established 132 acres of oyster reefs
- ✓ Preserved 149,000 acres of forest and farmland
- ✓ Reduced 12.1M lbs of N and 3.2M lbs of P
- ✓ Drove innovation and community involvement



Forest Service Investments

- Close to \$4 million from Forest Service appropriations and cooperative agreements awarded to projects
- Support riparian forest buffer restoration and urban tree canopy restoration, with a special focus in the Potomac River watershed.



Altria



NFWF

SUSTAIN OUR GREAT LAKES



Since 2006, NFWF has invested approximately \$21 million to over 130 projects to implement innovative, sustainable and cost-effective strategies for restoring and protecting the Great Lakes.

Conservation Outcomes

- ✓ Restoration of aquatic connectivity to 774 stream miles through the removal of 71 barriers
- ✓ Restoration of 17,000 acres of wetland, coastal and upland habitat
- ✓ Restoration of 86 miles of stream and riparian habitat



Forest Service Investments

- Close to \$1 million from Forest Service appropriations awarded to 16 projects
- Support riparian forest buffer restoration and urban tree canopy restoration.



BRING BACK THE NATIVES, PULLING TOGETHER INITIATIVE & NPCI

➤ Bring Back the Natives (BBN)

- ❖ A unified effort by NFWF, FS, FWS, and BLM to implement components of the National Fish Habitat Initiative Action Plan by supporting targeted watershed restoration and native fish projects.

➤ Pulling Together Initiative (PTI)

- ❖ A joint effort by NFWF, FS, APHIS, BLM, and FWS to development and support of weed management areas to implement effective, long-term invasive plant management at the local level.

➤ Native Plant Conservation Initiative (NPCI)

- ❖ A coordinated effort between NFWF, BLM, FWS, and FS that supports on-the-ground conservation projects that protect, enhance, and restore native plant communities on public and private lands.



IMPACT-DIRECTED ENVIRONMENTAL ACCOUNTS (IDEA)

- IDEA receives, manages, and disbursed conservation funds originating from court orders, settlements of environmental enforcement cases, regulatory permits, licenses, and restoration and mitigation plans.
- NFWF acts as a **neutral third-party fiduciary** to manage funds for the benefit of government and private-sector stakeholders while maximizing conservation outcomes.
 - ❖ Over **\$400 million** in managing conservation settlement and mitigation funds
- Renewable Energy Action Team (REAT) Mitigation Fund
 - ❖ Multi agency renewable energy mitigation fund in SW California
 - ❖ Supports desert tortoise recovery actions
 - ❖ Federal and State agencies direct where funds will be spent



QUESTIONS ??



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HAVE YOU APPLIED FOR A NFWF GRANT?

A. Yes

B. No



APPLYING FOR A NFWF GRANT

- Program guidelines, Requests for Proposals and Deadline dates are all online
 - www.nfwf.org
- Grant applications and project reporting are now online
 - www.nfwf.org/easygrants





National Fish and Wildlife Foundation's Fifth Annual Celebrating the Great Outdoors Event

The National Fish and Wildlife Foundation's fifth annual Celebrating the Great Outdoors benefit will be held at the Tudor Investment Campus in Greenwich, Connecticut on Saturday, September 20 from 6:00pm - 9:30pm. This year, we are honoring a true conservation hero Harrison Ford for his decades-long leadership in the environmental movement. Harrison Ford's public commitment of time, energy and resources has brought worldwide focus to issues and solutions that face our nation's fish, wildlife, plants and habitats.

- [Learn more about the event.](#)
- [Sponsorship and ticket information.](#)

Chesapeake Bay Stewardship Fund Awards 45 New Grants



This month the Chesapeake Bay Stewardship Fund has awarded over \$7.3 million in grants. The 34 Chesapeake Bay Small Watershed Grants, funded by EPA, the Forest Service and NOAA, support organizations and local governments working on a local level to protect and improve watersheds in the Chesapeake Bay basin. The 11 Conservation Innovation Grants, funded by NRCS, engage working forests and farms in protecting and restoring vital natural resources. Chesapeake Bay Small Watershed Grants supports communities restore their local watersheds in the Chesapeake Bay area.

More information about the projects:

- View an [interactive map](#).
- Read the [press release](#).



Conservation Newsroom

July 23, 2008
Nearly \$900,000 Awarded to Help Restore America's Wetlands

July 24, 2008
Organizations Awarded More Than \$2.1 Million to Help Protect and Restore Chesapeake Bay Wetlands, Forests and Waterways

July 08, 2008
Covanta Energy, NOAA and National Fish and Wildlife Foundation Expand "Fishing for Energy" Program into This New England Seaport

Keystone Initiatives

- BIRD CONSERVATION
- MARINE AND COASTAL ECOSYSTEMS CONSERVATION
- FRESHWATER FISH CONSERVATION
- WILDLIFE AND HABITAT CONSERVATION



Conservation Spotlight

National Wildlife Refuge Friends Group Grant Program
Full proposal due September 5, 2008.

ConocoPhillips SPIRIT of Conservation Migratory Bird Program
Pre-proposal due September 2, 2008.

Acre for America
Learn more about this program.

National Wildlife Refuge Preserve America Grant Program
Full proposal due November 1, 2008.



“Conservation Spotlight” lists upcoming grant deadlines





- Keystone Initiative Grants
- Special Grant Programs
 - Browse All Programs
 - Search Grant Library
- Evaluation
 - eCommunity
 - Applicant Assistance
 - Evaluators Network
- Applicant Information
 - Applicant FAQs
 - Pre-Proposal Summary
- Recipient Information
 - Grant Application

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- text-only >>

Grantee Registration

You're about to enter the National Fish and Wildlife Foundation's Easygrants system. This is our new grant application process which officially launched on March 3, 2008 . Please follow the links below to start the process.

If you already have an account, please bookmark <http://www.nfwf.org/easygrants>.

- [Apply for a Grant](#)
Start the application process.
- [Browse all Special Programs](#)
Review guidelines and follow the appropriate links to Apply for a Grant.
- [Search our Grants Library](#)
Search and review historical grant summaries, final reports, and evaluations.

Please leave a message at 202-857-5673 if you have immediate questions and someone will get back to shortly. You can also email for support at info@nfwf.org.

If you're interested in signing up for our website services, please visit [Conservation Friend](#).



“Apply for a Grant” link takes you to the Easygrants web site





Log In

Log In

FAQ

Welcome to the National Fish and Wildlife Foundation's new e-grants system, powered by Easygrants®. If you are using this system for the first time, whether or not you are a past or current grantee with the Foundation, you must register by clicking [Register here](#) below.

NOTE: You must enable pop-ups to use this system. [Click here](#) for more information about pop-up blockers.

Login ID

Password

[Forgot your password?](#)

New User? [Register here.](#)

[Frequently Asked Questions](#)

Enable Pop-ups

Easygrants uses pop-up windows to display some files. Please make sure that your Web browser allows pop-ups for Easygrants. In most cases, pop-up blockers can be by-passed by clicking the **Ctrl key + left mouse button**. For more information, click [View system requirements](#).

System Requirements

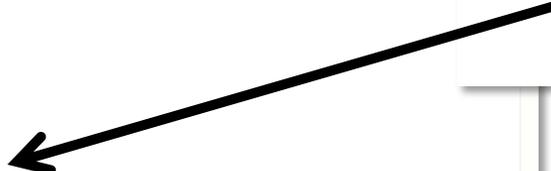
Easygrants uses cookies to maintain the session information. Please make sure that your browser and computer can accept cookies from this site. For more information, click [View system requirements](#).

PDF

Easygrants uses PDFs extensively. [Download the free Adobe Reader](#)

For technical assistance, please contact us via [e-mail](#) or phone 202-857-5673.
Powered by [Easygrants®](#)

Help phone number and e-mail address is at the bottom of every page



Once you complete the Easygrants registration, you will use your e-mail address as your Login ID. All e-mails sent by the system will be sent to this e-mail address.





- Home
- Change Password
- FAQ
- Help
- Logout
- Return to Staff Module

Listed below are the funding opportunities that are currently open for application. To review the guidelines for any funding opportunity, click the Guidelines link to the right of the opportunity name. **Please review the guidelines before beginning the application process.** Note the Application Due Dates shown; N/A indicates that applications are accepted at any time.

To begin the application process for any of the opportunities listed below, click the radio button to the left of the opportunity name, and click **Save and Continue**. To cancel and return to the Home page, click **Cancel**.

[Click here](#) to view the steps and information required for proposal submission to the Foundation.

Available Funding Opportunities

	Guidelines	Due Date
<input type="radio"/> Alaska Fish and Wildlife Fund 2008		10/01/2008
<input type="radio"/> Community Salmon Fund - Hood Canal		08/27/2008
<input type="radio"/> Community Salmon Fund - North Pacific Coast 2008		08/20/2008
<input type="radio"/> Community Salmon Fund - West Sound 2008		08/27/2008
<input type="radio"/> Community Salmon Fund - North Olympic		08/27/2008
<input type="radio"/> Keystone Initiative - Birds - Spring 2009		09/02/2008
<input type="radio"/> Upper Mississippi River Watershed Fund - Spring 2009		09/02/2008
<input type="radio"/> ConocoPhillips SPIRIT of Conservation Spring 2009		09/02/2008
<input type="radio"/> Keystone Initiative - Marine & Coastal - Spring 2009		09/02/2008
<input type="radio"/> Keystone Initiative - Freshwater Fish - Spring 2009		09/02/2008
<input type="radio"/> Keystone Initiative - Wildlife & Habitat - Spring 2009		09/02/2008
<input type="radio"/> Shell Marine Habitat Program - Spring 2009		09/02/2008
<input checked="" type="radio"/> National Wildlife Refuge Friends Fall 2008		09/05/2008
<input type="radio"/> Acres for America Spring 2009		09/02/2008
<input type="radio"/> Community Salmon Fund - Lower Columbia 2008		09/17/2008





NATIONAL FISH AND WILDLIFE FOUNDATION

Eligibility Quiz

Eligibility - Trevor Needham



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Eligibility Quiz

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Answer each question below to determine your eligibility for this award. **All information is required.** Be sure to save your data by clicking **Save**.

Have you read and do you understand the Program Guidelines for this Funding Opportunity, including any match requirements specific to the Funding Opportunity? Yes No

Can the reports and deliverables associated with any potential Foundation award for your project be published on the Foundation Web site? Yes No

I certify that I am authorized to submit this request for funding on behalf of my organization? Yes No

Upon submission of this page, you will see the outcome of your Eligibility Quiz. If you are eligible to apply for this award, you will have a corresponding Application To Do item on your Home page.

IMPORTANT: Please proofread your answers carefully. You will not be able to revise your answers after clicking **Submit**.

For technical assistance, please contact us via [e-mail](#) or phone 202-857-5673.

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NFWF

Main - Windows Internet Explorer

http://69.50.104.21/EasyGrants_Web_NFWF/Implementation/Modules/Application/ModuleContent.aspx?Config=FullProposalAbbreviated100002Config&Page=Main

File Edit View Favorites Tools Help

Main National Fish and Wildlife Fou...



Full Proposal (Abbreviated)
Main - Marilyn Ort

Home
Main
Contact Information
Project Information
Project Location
Permits and Approvals
Budget
Matching Contributions
Uploads
Review and Submit
FAQ
Help
Log Out
Return to Staff Module

Thank you for submitting your Full Proposal. To view or download a copy of your final submission, click **Home** in the left-hand navigation bar to return to your Home page, and click **View PDF** to the right of your submission in your To Do list.

The Foundation will now begin reviewing your submission, and will contact you via e-mail with any follow-up questions or requirements.

Validation Summary

Page Name	Status
Contact Information	✓ Complete
Project Information	✓ Complete
Project Location	✓ Complete
Permits and Approvals	✓ Complete
Budget	✓ Complete
Matching Contributions	✓ Complete
Uploads	✓ Complete

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NATIONAL FISH and WILDLIFE FOUNDATION
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TAKE HOME LESSONS

- Focus your project around the outcomes you plan to achieve
- Make sure your outcomes are measurable
- Design evaluation protocols into your project
- Project Sustainability - after the project term is over what is the sustainability plan – will the project continue?
- Discuss your project idea with the potential funder before you submit your application

QUESTIONS OR COMMENTS?

Contact Information

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