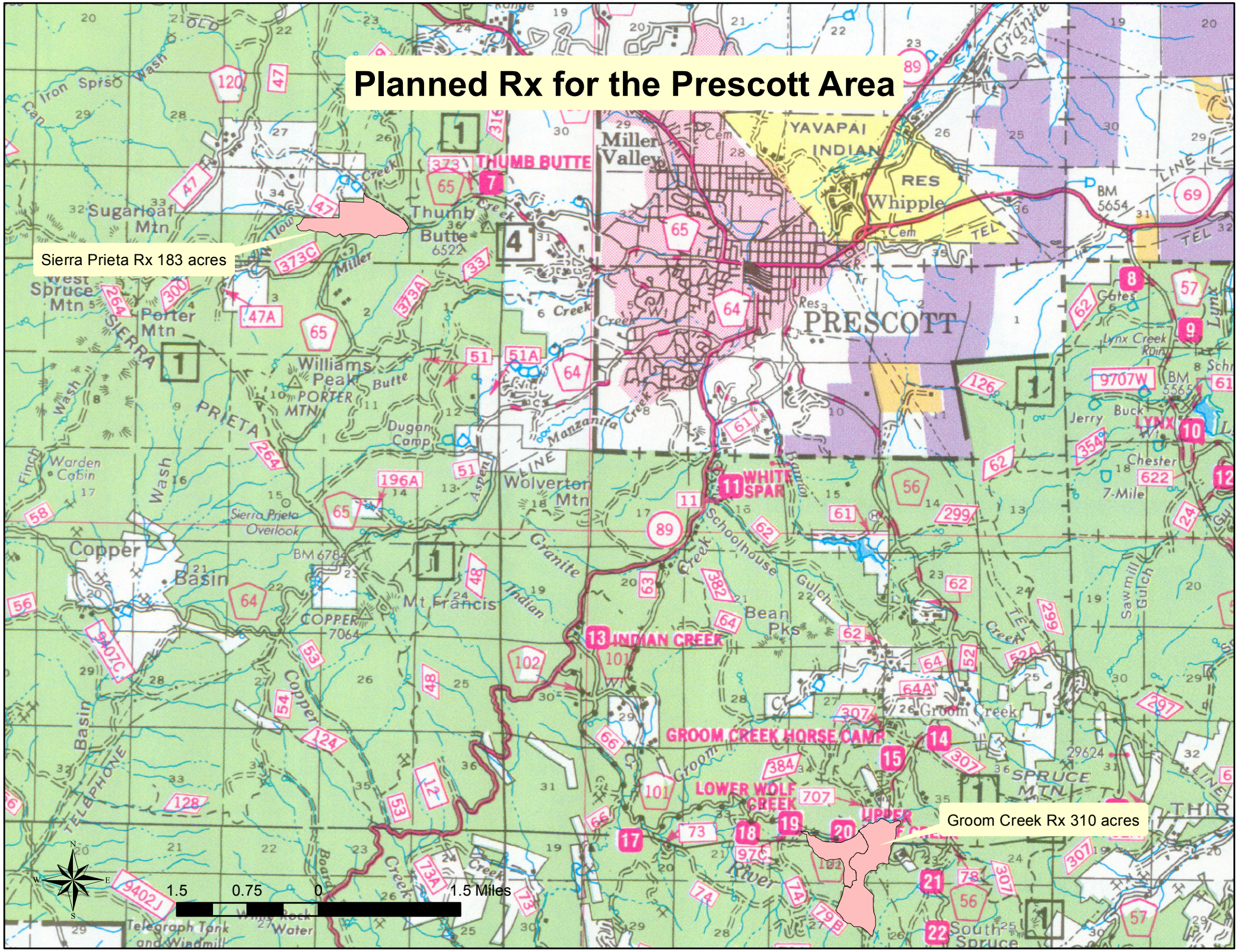Planned Rx for the Prescott Area