

WILDERNESS FOREVER

PHOTO CONTEST GUIDELINES

ENTER ONLINE OR BY MAIL FROM MAY 6 TO SEPT. 3, 2013

The Wilderness50 coalition, distinguished panel of judges, and the team at Nature's Best Photography now invite photographers at all levels of experience to enter the new WILDERNESS FOREVER photo competition, a nationwide call for entries that seeks your best photos and personal experiences of America's protected wilderness areas. Category Winners and a selection of Highly Honored photos will be displayed in the 2014 print exhibition at the Smithsonian's National Museum of Natural History, one of the most widely respected and highly visited museums in the world. In addition, all winning images will be published in a special publication produced to commemorate this golden anniversary event and promoted nationwide through other electronic, print, and event promotions.

JUDGING: Photographic entries are judged by a panel of experts in photography, publishing, and conservation based on image category match, technical quality, originality, and artistic merit.

NUMBER OF IMAGES ALLOWED PER ENTRY: Each photographer may enter up to 20 images per official entry. These images may be entered all in one category with as few as one (1) photo or up to 20 images. These images may be also divided among the four categories (*see categories on page 4*) as long as the final, total number of entered images does not exceed 20. Select a category that you feel is the best fit for each image. Judges may move images from one category to another. Wilderness50 and Nature's Best Photography reserve the right to select what material to use in exhibitions, publications, and online galleries. **NOTE:** *Prints and DVD entries are accepted, but will NOT be returned.*

WILDERNESS STORIES: Photographers are encouraged to submit a personal written, audio or video story along with images entered into the contest. Stories may convey the meaning behind the images, the photographers' memories or personal experiences related to the images, general feelings about wilderness or nature photography, etc. If you are submitting video or audio stories with your images, the online entry form will ask for links to your video story. Please keep the video to under one minute in length. Rather than uploading your video, you **MUST** enter an ACCESSABLE URL where the material can be easily viewed (for example, a YouTube video).

ENTRY FEE: A fee of \$20 US dollars (no foreign checks accepted) is required per entry regardless of the number of images entered (i.e. if you submit just one (1) or as many as 20 images in your overall entry the fee is still \$20 US). Payment is accepted during the online entry process via credit card (VISA, MasterCard, American Express) or by check made payable to Nature's Best Photography and mailed directly to:

NATURE'S BEST PHOTOGRAPHY, WILDERNESS FOREVER
1877 METRO CENTER DRIVE, SUITE C, RESTON, VIRGINIA 20190

RULES: All photography **MUST** have been taken in or of a legislatively-designated wilderness area. **A list of all wilderness areas can be found on <http://www.wilderness.net>.**

All photographs must accurately reflect the subject matter as it appeared in the viewfinder. Nothing should be added to an image, and aside from dust spots and in-camera digital spots, nothing should be taken away. Normal processing of RAW image files and minor adjustments to color and contrast are acceptable, as is minimal cropping.

NOTE: *Images that do not comply with the contest rules will be eliminated from the competition.*

TO SUBMIT YOUR DIGITAL PHOTOS ONLINE:

LOW RES: Create low resolution copies of your images saved as 72 ppi Jpegs at about 1000 pixels on the long side and no larger than 500K for each entry. Label each file with your first and last name, underscore, image subject, underscore, and the category. (Example: [JohnDoe_fox_wildlife.jpg](#)).

Follow the directions to upload your images on the Entry Form:

www.naturesbestphotography.com/wilderness

WHEN ENTERING ONLINE: Photographers who have images that pass into the final round for judging will be required to supply high-resolution files (*Tiffs that could be enlarged to 36" x 24" and RAW files, if available*), a complete caption (the story behind the image) that includes exact wilderness location (geocode, if available) and camera specifications before the final judging. Failure to supply the requested materials and detailed information may lead to disqualification. **NOTE:** Information on how to send high-resolution files and accompanying caption information will be provided to you if your images reach the final round.

TO SUBMIT PHOTOS BY MAIL OR COURIER:

WHEN ENTERING BY MAIL: Be sure to include BOTH low and high resolution files or your transparencies along with the \$20 US dollars entry fee (*no foreign checks*) and the completed WILDERNESS FOREVER Entry Form (*on page 3*) with ALL information clearly filled out. MAIL your submission to:

ADDRESS: NATURE'S BEST PHOTOGRAPHY, WILDERNESS FOREVER, 1877 METRO CENTER DRIVE, SUITE C, RESTON, VIRGINIA 20190 **PHONE for COURIER:** 703-467-9783

MAILING DIGITAL IMAGES: Digital images should be taken with the camera set for the highest possible resolution. Each electronic image must be labeled with your first and last name, image title, and the category it is to enter (Example: [JohnDoe_fox_wildlife.jpg](#)). Each CD or DVD must be labeled with your first and last name, address, and phone number. *Keep your own copy of your submission on CDs or DVDs, as they will not be returned after the contest.* Send BOTH low and high resolution images with your original submission at the following specifications:

- Low Resolution (72 ppi) Jpeg copies of your images, approximately 1000 pixels on the longest side, must be burned to a single CD or DVD and labeled 'LOW RES' for preliminary judging.
- High Resolution (300 ppi) **unsharpened Tiff** images, largest file available, may be burned to as many CDs or DVDs as needed for the final round of judging, each labeled 'HIGH RES.' Tiff files, or the original RAW files, will be used for publication and exhibition if selected as a winner.
(*Include the original RAW files with your submission if available.*)

MAILING TRANSPARENCIES: Original slides or large format transparencies MUST be mailed in protective plastic sheets (*PrintFile brand, etc.*). Each slide or transparency mount must bear the photographer's contact information: name, phone number, e-mail, and state or country of residence. **NO GLASS MOUNTS!**

- High quality duplicate slides will be accepted for preliminary judging only.
- Digital scans of original slides or transparencies will be accepted for preliminary judging only
(*follow the specifications for 'Low Res' digital images above.*)
- Original images must be made available for final round judging.

RETURN OF TRANSPARENCIES: Include a self-addressed, stamped envelope of adequate size for the safe return of your materials, with sufficient postage. For courier returns, include a completed shipping form with a courier account or credit card number, expiration date, and security code for payment. Check or charge information for the amount of the return postage using the return method you request is acceptable in place of a SASE. *Photos sent with insufficient return information will not be returned.*



WILDERNESS FOREVER PHOTO CONTEST ENTRY FORM

IF YOU ARE ENTERING BY MAIL, PLEASE USE THIS FORM

FIRST NAME / MIDDLE INITIAL / LAST NAME

DATE

BUSINESS NAME

PROFESSIONAL PHOTOGRAPHER AMATEUR STUDENT (UNDER 21) / STUDENT BIRTHDATE

STREET ADDRESS

APARTMENT NO.

CITY

STATE / PROVINCE

ZIP / POSTAL CODE

COUNTRY

DAYTIME PHONE

E-MAIL ADDRESS / WEBSITE

**IMPORTANT: NAME AND LOCATION OF WILDERNESS AREAS DEPICTED IN YOUR IMAGES (CONTINUE ON BACK IF NECESSARY)

URL OF VIDEO/AUDIO CLIP

PLEASE ATTACH A SEPARATE SHEET FOR A WRITTEN STORY

ENTRY FEE \$20 (US) METHOD OF PAYMENT

CHECK NUMBER (NO FOREIGN CHECKS)

CALL OUR OFFICE TO CHARGE OVER THE PHONE 703-467-9783

CREDIT CARD NUMBER VISA MASTERCARD AMEX

EXPIRATION DATE

SECURITY CODE (3 OR 4 DIGITS ON BACK OF CARD)

NUMBER OF IMAGES IN ENTRY (SUBMISSION IS LIMITED TO 20 IMAGES TOTAL PER PERSON / ENTRY)

_____ TOTAL NUMBER OF FILM IMAGES _____ 35MM _____ LARGE FORMAT

_____ TOTAL NUMBER OF DIGITAL IMAGES ON CD/DVD (PLEASE SAVE YOUR IMAGE WITH YOUR FIRST AND LAST NAME IN TITLE)

I UNDERSTAND THAT CONTENT IN MY CDS OR DVDS WILL NOT BE RETURNED AT THE CONCLUSION OF THE COMPETITION.

RETURN INFORMATION * NOTE: WE CANNOT RETURN SLIDE SUBMISSIONS WITHOUT THE PROPER RETURN POSTAGE.

YES. I WANT MY SLIDE SUBMISSION RETURNED AT THE END OF CONTEST. A SELF-ADDRESSED, STAMPED ENVELOPE IS ENCLOSED WITH PROPER POSTAGE AND FORMS ATTACHED, OR A PREPAID COURIER FORM FILLED OUT WITH RETURN INFORMATION IS INCLUDED.

POSTMARK IMAGES FROM MAY 6 UNTIL NO LATER THAN SEPTEMBER 3, 2013

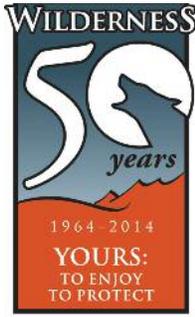
**MAIL THIS FORM WITH YOUR ENTRY FEE AND IMAGES VIA UPS OR COURIER:
NATURE'S BEST PHOTOGRAPHY**

**WILDERNESS FOREVER, 1877 METRO CENTER DRIVE, SUITE C
RESTON, VIRGINIA 20190**

OFFICE PHONE FOR COURIER: 703-467-9783

Questions? E-mail Wilderness@NaturesBestPhotography.com or call 703-467-9783

FOR NBP OFFICE USE



WILDERNESS FOREVER PHOTO CONTEST CATEGORIES

PLEASE SELECT FROM THE FOLLOWING
CATEGORIES IN WHICH TO ENTER YOUR IMAGES.

EACH CATEGORY WILL HAVE A PRO, AMATEUR,
AND STUDENT WINNER, PLUS SELECTED
HONORABLE MENTIONS.

SCENIC LANDSCAPE:

Dramatic scenes, unusual perspectives, and expansive views of protected Wilderness land. Plant life (such as flowers, trees, and other flora), close-ups, wide-open spaces, storms, sunsets, and other natural views.

WILDLIFE:

Wild animals (mammals, reptiles, amphibians, birds, insects, etc.) photographed within the boundaries of Wilderness areas. Animal portraits, behavior, predation, adults with young.
(NOTE: No captive animals allowed in this category.)

PEOPLE IN WILDERNESS:

People enjoying wilderness lands: adventurers, backpackers, hikers, and people pursuing other wilderness-appropriate activities (mountain-biking, motorcycling, etc., are not allowed in wilderness areas so images of these activities would not be accepted); groups, families, and individuals in natural settings. Action, artistic perspectives and artistic compositions (silhouettes, motion shots, creative lighting, etc.)

MOST INSPIRATIONAL MOMENT:

Images of locations that have a very special story and personal meaning to entrants. Please provide a summary of the story within the allotted caption space on the entry form. Additional details on your story may be requested in the final round of judging.

(Continued on next page)

ADDITIONAL SUBSET:

The Judges will select the best images from each category. Keep in mind the unique characteristics of wilderness as you prepare your entry:

1. *Untrammelled*—Wilderness is essentially unhindered and free from modern human control or manipulation. Photographs depicting this quality show the self-willed, wild nature of wilderness.
2. *Natural*—Wilderness ecological systems are substantially free from the effects of modern civilization. Photographs depicting this quality show air, water, soil, wildlife, fish, plants or other natural elements of wilderness including endangered, threatened, or rare species, natural biological diversity, and self-regulating ecosystems.
3. *Undeveloped*—Wilderness retains its primeval character and influence, and is essentially without permanent improvement or modern human occupation. Photographs depicting this quality show how man's imprint in wilderness is substantially unnoticeable, and that wilderness exists in contrast to our increasingly motorized and technology-driven society.
4. *Recreation*—Wilderness provides outstanding opportunities for solitude or primitive and unconfined recreation. Photographs depicting this quality show separation from other people and from reminders of civilization; travel by non-motorized and non-mechanical means (e.g. horse, foot, canoe); physical or mental challenge; or reliance on personal skills to travel and camp, rather than reliance on facilities or outside help.

A subset of images may also be selected that uniquely exemplify the qualities of wilderness character:

IMPORTANT NOTE: *Entrants must not infringe on the rights of any other photographer or person, or submit images that involve the willful harassment of wildlife or damage to the environment by the photographer. Failure to comply with all of the contest provisions described here will lead to the disqualification of your entry.*



WILDERNESS FOREVER



OPERATED BY NATURE'S BEST PHOTOGRAPHY

www.naturesbestphotography.com/wilderness

1877 METRO CENTER DRIVE, SUITE C, RESTON, VIRGINIA 20190 USA
PHONE: 703-467-9783 | FAX: 703-467-9785

PHOTO USE AND RIGHTS:

Parties represented within:

Wilderness50: A coalition of government, foundation, academic, and nonprofit entities, and a corporation under California state law, with its principal place of operation at 735 Geary St., #501, San Francisco, CA 94109 (hereinafter referred to as “Wilderness50”)

Nature’s Best Photography Fund: A 501(c)(3) nonprofit organization with its principle place of business at 11411C Sunset Hills Road. Reston, Virginia 20190 (herein referred to as Nature’s Best)

Smithsonian National Museum of Natural History: Herein referred to as Smithsonian NMNH

By entering the Contest, you hereby grant to each Party a nonexclusive, worldwide, royalty-free license to publically display, reproduce, distribute, modify, transmit, and sublicense the photographs submitted for the Contest in any manner related to the Contest, including all associated reproduction, distribution, derivative works and commercial and non-commercial use in all media now known or hereafter invented, including, but not limited to: Wilderness50 and Wilderness50 coalition partner websites, social media channels, blogs, presentations, brochures, newsletters, articles, calendars, and other printed or digital publications; Nature’s Best Photography publications and all Nature’s Best websites and blogs, print and digital presentations, brochures, newsletters, articles, calendars, and published works related to the Contest; solicitations by Wilderness50 and Nature’s Best for the Contest; promotions and ongoing communications in connection with the Contest; and physical and digital galleries and exhibitions of all submissions for, and winners of, the Contest, including, but not limited to; exhibitions of Contest submissions and/or winners displayed at the Smithsonian NMNH, government centers, conferences, trade shows, and Contest sponsor offices. This license shall remain in place for a term of 5-years (2018) without further compensation, notification, or permission, unless prohibited by law. Furthermore, you represent and warrant that no part of your photograph infringes upon or violates any copyright, trademark or any other proprietary right of any third party, and you indemnify and hold harmless each of Wilderness50, Wilderness50 coalition partners, the Smithsonian Institution, and Nature’s Best against any claims brought by any third party claiming ownership of such rights.

The WILDERNESS FOREVER competition is open to ALL photographers except employees of Nature’s Best. Your entry to this contest constitutes your agreement to allow your photographs, your name, occupation, city and state of residence to be published as a selected award winner ****Entrants retain ownership of their photographs.**** Nature’s Best shall have the right to verify, in their sole judgment, winner eligibility.

LEGAL CONDITIONS: By entering this WILDERNESS FOREVER competition, you agree to certain legal conditions. By entering, participants release and hold harmless Nature’s Best, its respective subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives from any and all liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the WILDERNESS FOREVER competition.

Participant agrees that any and all disputes that cannot be resolved with Nature’s Best, and causes of action arising out of or connected with the WILDERNESS FOREVER campaign, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Virginia, which court shall apply the laws of the commonwealth of Virginia without regard for rules of conflicts of law. In any such dispute, participant shall, under no circumstances, be entitled to claim punitive, incidental or consequential damages, or any other damages, including attorneys’ fees, other than participant’s actual out-of-pocket expenses (if any) associated with participating in the WILDERNESS FOREVER competition. Participant hereby waives all rights to have damages multiplied or increased.

Any attempt by an entrant or other individual to deliberately damage any website or undermine the legitimate operation of the WILDERNESS FOREVER competition is a violation of criminal and civil laws, and should such an attempt be made, the Nature’s Best reserves the right to seek damages to the fullest extent permitted by law.

Parties are not responsible for any incorrect or inaccurate information, whether caused by website users or by any equipment or programming associated with or utilized in the WILDERNESS FOREVER campaign, or by any technical or human error that may occur in the processing of submissions to the WILDERNESS FOREVER competition, including but not limited to any misprints or typographical errors. The Parties assume no responsibility for any error, omission, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the Internet, including injury or damage to participant’s or to any other person’s computer related to or resulting from participating or uploading images or information in the WILDERNESS FOREVER campaign.

In no event will the Parties, their subsidiaries, affiliates and related companies, their advertising and promotional agencies, or their directors, officers, employees, attorneys, agents and representatives be responsible or liable for any damages or losses of any kind, including direct indirect, incidental, consequential or punitive damages arising out of participant’s access to and use of the Parties’ websites or the downloading or uploading and/or printing of material from said sites. Without limiting the foregoing, everything on the Parties’ sites is provided “as is” without warranty of any kind, either express or implied. Some jurisdictions may not allow the limitation or exclusion of liability for incidental or consequential damages, so some of the foregoing limitations or exclusions may not apply to you.

****Check your local laws for any restrictions or limitations regarding these limitations or exclusions before entering the Wilderness Forever competition.**