

Red Rock Visitor Information Center

Red Rock RD, Coconino NF

Contractor: Exhibit Design Associates (Las Vegas, NM)

Completed 2013

This Ranger District is an extremely popular and busy place with both residents and visitors. The Visitor Information Center focuses on providing extensive trip planning for both residents and visitors, with a focus on land stewardship, responsible use of public lands, and safety.



Foreground - Trip Planning Terrain Model with Projection System: This interactive program allows visitors to search through a large database of trails, destinations, drives, and camping locations to make educated decisions on where to go and how to get there.

Background - Geology: Using the geologic layers, actual rock samples and an interactive 'spin browser', visitor will learn about this area's extensive geological history.



Foreground - Scat and tracks display and the "Mosaic of Life" interactive display: What plants and animals live in this area? Where can I see them? Interactive low and high tech features engage the budding biologists and trackers.

Background - Archeology corner with the "Honor the Past" display: The amazing timeline of human occupation in the Verde Valley comes alive in the heritage corner with interactive elements and many beautiful artifacts.



Fire Ecology: The fire display teaches about fire ecology and fire prevention with several graphic panels, a life-like firefighter model, and a wall mural depicting natural fire in the local landscape.

Outside Display: New interpretive panels interpret the rock features on the skyline, as well as the native plant rain garden and some human uses of plants.



Outdoor Kiosk: The new kiosk complements other outdoor and indoor displays, and aids in after-hours customer service. Information includes Leave No Trace, the Red Rock Pass, recreation information, and orientation.

