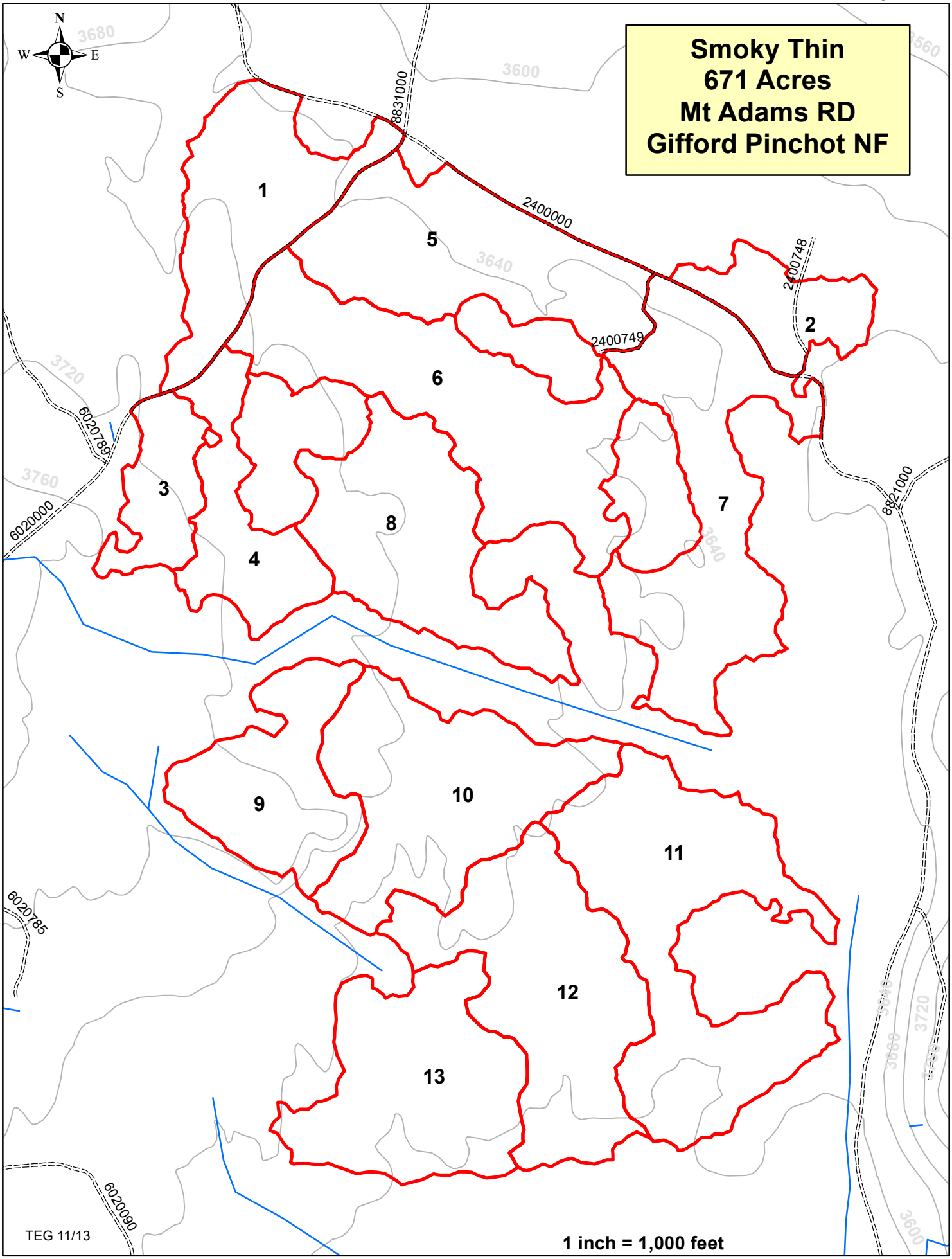Tentative Ad Date: February 2014