

- Executive Order 13514 - Federal Leadership in Environmental, Energy, and Economic Performance
- Executive Order 13423 - Strengthening Federal Environmental, Energy, and Transportation Management

The purpose of the USDA Biopreferred program is to promote the increased purchase and use of biobased products. To the extent that the Biopreferred program achieves its purpose, the increased purchase of biobased products may be expected to reduce petroleum consumption, increase the use of renewable resources, better manage the carbon cycle, and, may contribute to reducing adverse environmental and health impacts. The program is also expected to promote economic development, creating new jobs and providing new markets for farm commodities.

Two Major Initiatives

The USDA Biopreferred program has two major initiatives:

Product Labeling

USDA certifies and awards labels to qualifying products to increase consumer recognition of biobased products.

Federal Procurement Preference

USDA designates categories of biobased products that are afforded preference by Federal agencies when making purchasing decisions.

The USDA BioPreferred label assures the consumer that a product or package contains a verified amount of renewable biological ingredients. [Learn more](#)

Biobased products are goods composed in whole or in significant part of agricultural, forestry, or marine materials. [Learn more](#)

Manufacturers and vendors seeking the use of the label on a biobased product must submit an application for each product for which the company is seeking certification. [Apply Now](#)

