

Subject: USDA Forest Service Alaska Roadless Rule Update  
 Sent: 02/08/2019 07:03 PM EST  
 Sent By: sitkapence@fs.fed.us  
 Sent To: Subscribers of Alaska Roadless Rule

**63,585**

 Recipients

-  Email
-  SMS
-  Facebook
-  Twitter
-  RSS

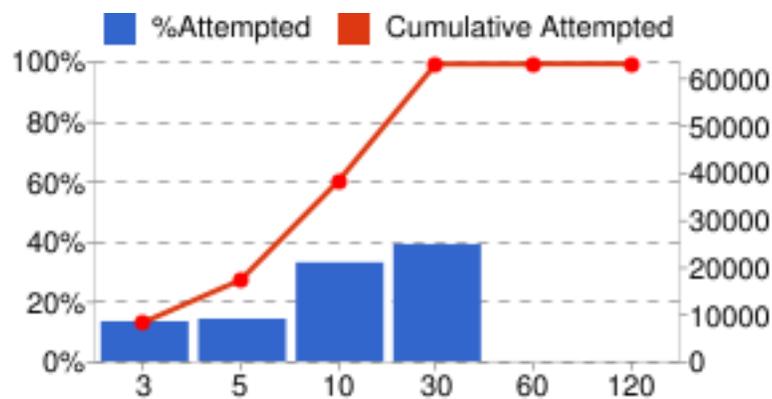
**97%**

Delivered



- 0% Pending
- 3% Bounced
- 44% Open Rate
- 3% Click Rate

Email Delivery Stats



Minutes	Cumulative Attempted
3	13%
5	27%
10	60%
30	99%
60	99%
120	99%

Delivery Metrics - Details

**63,585** Total Sent  
**61,425 (97%)** Delivered  
**0 (0%)** Pending  
**2,160 (3%)** Bounced  
**0 (0%)** Unsubscribed

Bulletin Analytics

**41,745** Total Opens  
**26968 (44%)** Unique Opens  
**1,826** Total Clicks  
**1619 (3%)** Unique Clicks  
**6** # of Links

## Delivery and performance

*These figures represent all data since the bulletin was first sent to present time.*

	Progress	% Delivered	Recipients	# Delivered	Opened Unique	Bounced/Failed	Unsubscribes
<b>Email Bulletin</b>	Delivered	96.6%	63,585	61,425	26968 / 43.9%	2,160	0
<b>Digest</b>	n/a	n/a	0	0	0 / 0.0%	0	0
<b>SMS Message</b>	Delivered	0.0%	0	0	n/a	0	n/a

Link URL	Unique Clicks	Total Clicks
<a href="https://public.govdelivery.com/accounts/USDAFS/subscriber/...">https://public.govdelivery.com/accounts/USDAFS/subscriber/...</a>	1,249	1,405
<a href="https://cara.ecosystem-management.org/Public/ReadingRoo...">https://cara.ecosystem-management.org/Public/ReadingRoo...</a>	135	163
<a href="https://content.govdelivery.com/attachments/USDAFS/2019/...">https://content.govdelivery.com/attachments/USDAFS/2019/...</a>	114	127
<a href="https://subscriberhelp.govdelivery.com/">https://subscriberhelp.govdelivery.com/</a>	101	109
<a href="https://subscriberhelp.granicus.com/">https://subscriberhelp.granicus.com/</a>	11	12
<a href="http://www.fs.fed.us/">http://www.fs.fed.us/</a>	9	10