

Subject: USDA Forest Service Alaska Roadless Rule Update
 Sent: 10/28/2020 06:45 PM EDT
 Sent By: slobrien@fs.fed.us
 Sent To: Subscribers of Alaska Roadless Rule

119,092

 Recipients

-  Email
-  SMS
-  Facebook
-  Twitter
-  RSS

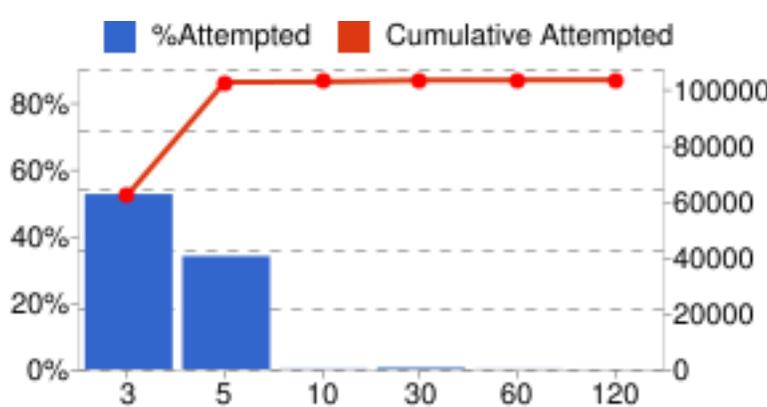
82%

Delivered



- 0% Pending
- 18% Bounced
- 35% Open Rate
- 1% Click Rate

Email Delivery Stats



Minutes	Cumulative Attempted
3	53%
5	86%
10	87%
30	87%
60	87%
120	87%

Delivery Metrics - Details

119,092 Total Sent
97,260 (82%) Delivered
10 (0%) Pending
21,822 (18%) Bounced
0 (0%) Unsubscribed

Bulletin Analytics

54,942 Total Opens
33613 (35%) Unique Opens
1,329 Total Clicks
1207 (1%) Unique Clicks
6 # of Links

Delivery and performance

These figures represent all data since the bulletin was first sent to present time.

	Progress	% Delivered	Recipients	# Delivered	Opened Unique	Bounced/Failed	Unsubscribes
Email Bulletin	Sending...	81.7%	119,092	97,260	33613 / 34.6%	21,822	0
Digest	n/a	n/a	0	0	0 / 0.0%	0	0
SMS Message	Delivered	0.0%	0	0	n/a	0	n/a

Link URL	Unique Clicks	Total Clicks
https://content.govdelivery.com/attachments/USDAFS/2020/...	489	532
https://public.govdelivery.com/accounts/USDAFS/subscriber/...	346	383
https://www.fs.usda.gov/project/?project=54511	233	263
https://subscriberhelp.govdelivery.com/	61	63
http://www.fs.fed.us/	52	62
https://subscriberhelp.granicus.com/	48	50