



2021 Feds Feed Families News

This newsletter provides updates on the Feds Feed Families 2021 Food Drive, how to get involved, and resources on our website, aka “the FFF Hub.” Feel free to share any and all of these items in your internal communications channels (such as internal staff newsletters) to help motivate federal giving at your agency. Questions? Email us at fedsfeedfamilies@usda.gov.

RURAL HUNGER
AUGUST 9-22

One in 10 rural families face poverty – that rate jumps to one in three for rural families headed by single moms.

Nearly three million veterans live in rural America; among them, eight percent (230,553) were poor in 2019.

FFF Hub <https://fedsfeedfamilies.ocio.usda.gov> United Against Hunger

Latest theme – Rural hunger

The theme for August 9 – 22 is rural hunger. One in 10 rural families faces poverty. Help those in need by donating food, services, or time to the food bank or pantry of your choice. Remember to record your donation on the Feds Feed Families Hub. Use this downloadable flyer from the [promotional tools page](#) of the Feds Feed Families Hub to generate interest among your colleagues. You can tag your

conversation on Feds Feed Families social media @TKOHUNGER ([Twitter](#)) and @fedsfeedfamilies ([Facebook](#) and [Instagram](#)).

Another half a million pounds in the books!

The latest tally is 4.6 million pounds of food donated. This includes half a million pounds [recorded on the FFF Hub](#) in the last two weeks alone! We applaud the Department of Defense (Navy), USDA Natural Resources Conservation Service, and the Environmental Protection Agency on your recent donations. There are three weeks left in our summer food drive push, let's make each day count! Thank you!

Department of Defense covers all the options for giving

Congratulations to the Department of Defense for organizing multiple events to motivate giving. The team recently conducted six Stuff the Truck events on six different days in six different locations to make donating food as easy as possible. A total of 5,987 pounds of food was delivered to the Maryland Food Bank. The DoD team also organized a family bike ride on Saturday, July 24, as an opportunity for employees to donate food and have a fun family exercise experience together. This event registered 172 participants and collected 789 pounds of food for the Maryland Food Bank. Read more about these stories and [share your own success stories](#) to inspire more giving! Agency chairs and comms liaisons, please remember to review and approve these stories so we can share them with the FFF community on our website. If you need guidance on how to approve success stories, check out this [presentation with step-by-step instructions](#). Thank you!

Tell a colleague about our website

There are many ways to participate in Feds Feed Families, and they're all spelled out on the [Feds Feed Families website](#), aka the FFF Hub. Ask a federal colleague today, "did you know about the FFF Hub and all the ways we can participate in the Feds Feed Families food drive?"

